



#### ORGANIZING COMMITTEE

**Prof. Dr. M. LAVANYA**  
Programme Convener

**Prof. S. LAKSHMIPRIYA**  
Prime Facilitator & Treasurer

#### ASSOCIATE FACILITATORS

**Mr. S. EZHILARASU**  
Chapter Head, NFED Chennai

**Prof. GEETHA GOVIND**  
Territory Head, NFED Puduchery

**Prof. GEETA R. THAKUR**  
Chapter Head, NFED Mumbai

**Prof. GEETA PANDEY**  
Chapter Head, NFED Gurgaon

**Prof. NIHARIKA SINGH**  
Chapter Head, NFED Pune

**Ms. S. VIJAYALAKSHMI**  
Research Associate

**Mr. NELSON KAMARAJ**  
Research Associate



## Women's Day Celebration

#### EXECUTIVE COMMITTEE

**Prof. Dr. R. GANESAN** Chairman

**Prof. S. MAGESH** Director

**Prof. A. JAYARAMAN** Presidium Member

**Mr. K. SAJU** Presidium Member

#### CHIEF GUESTS

**Prof. S. GEETHAKUMARI (a)**

**Ms. MALLAI TAMIZHACHI**

#### Chairperson

Women Development Association, Chengalpattu

**Senior Grade Teacher (Tamil)**

Govt. Girls Higher Secondary School Chengalpattu

**Managing Trustee, Rajeesh Trust**

**Prof. Dr. C. SWARNALATHA**

**Head, Department of Management Studies**

**Deputy Director (Research)**

#### Chief Coordinator

Entrepreneurship Development Cell

Anna University Regional Centre, Madurai

**Ms. SAKTHI SRI. LAKSHMI KUMARESAN**

**Retd. District Employment Officer**

Tamil Nadu State Govt.

#### President

Brindavan Nagar Women Welfare Association

Chennai

**Trustee, Devi Karumari Amman Temple**

Koyambedu, Chennai

**Ms. SANGEETHA BALEKAI**

#### Chief Executive

Development Catalyst

Conquest Quality Systems Services Pvt., Ltd. Tirupur

#### Executive Director

Centre for Research & Excellence Tirupur

**Prof. B. NANDINI**

**Managing Director**

BN Spice N Nice Kitchens Pvt. Ltd.

**General Manager**

Tescom Electronics Pvt. Ltd.

**Chief Executive Officer**

EMS ONE Pvt. Ltd, Bangalore

## NATIONAL FOUNDATION FOR ENTREPRENEURSHIP DEVELOPMENT (NFED)



## WOMEN'S DAY CELEBRATION



International  
Women's Day

#### Date

**08.03.2014**

#### Time

**5:30 p.m. – 8:30 p.m.**

#### Venue

**Jenney - The Club, CORAL HALL**

**Opp. CIT Avinashi Road**

**Coimbatore Aerodrome Post**

**Coimbatore - 641 014**

**Tamil Nadu**

**All Are Invited**

## WOMEN'S DAY CELEBRATION

(8<sup>th</sup> March 2014)

It is a global day celebrating the economic, political and social achievements of women in the past, present and future. International Women's Day has gained prominence and has been observed since 1900's - A time of great expansion and turbulence in the industrialized world that saw booming population growth and rise of radical ideologies. The new millennium has witnessed a significant change and attitudinal shift in both women and societal thoughts about their equality. Women have transformed themselves as astronauts and prime ministers, entrepreneurs in the past decade. However, to make a difference, think globally and act locally!! Make everyday International Women's Day so as to ensure that the futures of girl children and women are bright, equal, safe and rewarding.

### Successful Women

The tenacity of women in particular to held back from taking the leap if they haven't found a complete solution. For instance, running an enterprise requires constant learning and periodical implementation. Women in business need to be careful, clever, brave, conscientious and cautious. The last decade has marked a paradigm shift in finance and business, with a rising focus on alignment with wider values of consumers, shareholders and society. Today's women are poised in business leadership and familial expectations, wherein, business and its societal impacts are intertwined.

### Women's Day Awards

NFED intended to promulgate women in diverse fields such as: entrepreneurs, service sectors, social work, and teachers / academicians. The awardees falling under these above mentioned categories are the ones who seeded the social sensation on empowering women and their potential through their impeccable services to the society.

### About NFED

To create a vibrant entrepreneurial base for progressive society to bring in socio-economic sustenance is its vision. We have congregated numerous platforms for fostering entrepreneurship education and training so as to become enterprising thereby to undertake an entrepreneurial activity and also to shoulder it as a responsibility for forthcoming generations.

### Programmes & Activities

- Entrepreneurship Workshop
- E-Awareness Camps
- E-Learning Programmes
- Conferences & Symposiums
- EDPs / FDPs / PDPs / SDPs / WEDPs

### School Programmes

- Spirit of Entrepreneurship
- Concept Factory
- Skill Development for School Teachers
- District Level Best Teachers Awards & Recognition.

### Registration

**Award Nomination Fee: Rs.2000/-**  
**Participation Fee: Rs.500/-**

Awardees' shall accompany one person (Spouse / Relatives / Friend) and Participants Accompanying\* their Family Members / Friends / Guests / Relatives have to pay their Participation Fee

**\* - Award Queries & Information Shall Be Addressed To:**

**Prof. Dr. M. Lavanya**  
**Programme Convener**

Email: lavenl@yahoo.co.in  
Mobile: +91-9025906070



**NATIONAL FOUNDATION  
FOR  
ENTREPRENEURSHIP DEVELOPMENT  
(NFED)**



**WOMEN'S DAY CELEBRATION  
(8<sup>th</sup> March' 2014)**

**REGISTRATION FORM  
(Kindly Return This Slip)**

Awardee

Participant

Category: Business / Academics / Industry / Service / Others)

Name.....

Address.....

.....

.....

Mobile.....

Email.....

Cash

Cheque

Demand Draft

Cheque / Demand Draft in Favour of:  
National Foundation for Entrepreneurship Development payable at  
Coimbatore

Signature:

Date:

**Kindly Send Your Cheque / Demand Draft To:**  
**National Foundation for Entrepreneurship Development (NFED)**  
#12/26, Vijayalakshmi Layout, 1<sup>st</sup> Street, Ganesh Nagar, Ganapathy,  
Coimbatore - 641006.  
Tamil Nadu