

# CURRICULUM VITAE

**KVJ. PROF. DR. R. GANESAN**

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## **ACADEMICS**

- PhD from **IIT Delhi** in **Entrepreneurship** - “**Psychosocial Profile of Women Entrepreneurs in Food Processing Enterprises**”. (Awarded 9<sup>th</sup> August ‘2003)
- Post-Graduation (1996-98) in “**Rural Technology**” from **Bharathidasan University**, Tiruchirappalli, Tamil Nadu with First Division (80.93%).
- Graduation (1993-96) in “**Physics**” under Department of Physics, **Madras Presidency College**, Chennai with First Division (68.67%).
- Completed **Post Graduate Diploma in Human Resource Management (PGDHRM)** from **Pondicherry University**, 2004, Puducherry with First Division (60.00%).

## **AWARDS / RECOGNITIONS / ACHIEVEMENTS**

### **A. National – Academics**

- University **Rank III** in Post-graduation. (1998)
- Recipient of the prestigious **Short-Term Research Fellowship Award** at Entrepreneurship Development Institute of India, Ahmedabad, under Centre for Research in Entrepreneurship Education and Development (CREED) for Research Discussion and Literature Collection. (1999)
- Recipient of the prestigious **Jawaharlal Nehru Memorial Fund Scholarship Award for Doctoral Studies**. (2001-2002)

### **B. International – Organizational / Social Services - 4**

- **Karma Veer Puraskaar – Global Awards (2011-12)**, Conferred for Social Justice and Citizen in Action, Awarded under Civil Society and Social Transformation / Entrepreneurship Category by Indian Confederation of Non-Governmental Organizations (iCONGO), New Delhi, India, 26<sup>th</sup> November 2011.
- **Karma Veer Jyoti (Golden Candle Award) – Global Awards (2014-15)**, Conferred under Champions for Change in Sustained Social Justice & Citizen Action by Indian Confederation of Non-Governmental Organizations (iCONGO), New Delhi, India, 22<sup>nd</sup> March 2015.
- **Order of Eminence**, Conferred on Global Contribution to Research, Teaching, Training and Social Transformation Activities in Upbringing Entrepreneurship Development by Presidium of National Foundation for Entrepreneurship Development

(NFED), Coimbatore, Tamil Nadu, 5<sup>th</sup> September 2019.

- **MTC Global Distinguished Teacher Award – Entrepreneurship Development**, Conferred By Management Teachers Consortium (MTC), 9<sup>th</sup> World Edu Summit, Organized By MTC Global Hotel Fortune Select Trinity, Bengaluru, Karnataka, 7<sup>th</sup> September 2019.

### **C. National & State – Organizational / Social Services - 4**

- **National Social Scientist Award** for Commemorative Social Services & Outstanding Academic Contributions in Upbringing Social Sensation & National Integrity through Commendable Research & Pragmatic Teaching, Awarded by Dr. G. V. Health and Education Foundation, Srirangam, Tiruchirappalli, Tamil Nadu, India, 21<sup>st</sup> June 2012.
- **Lifetime Achievement Award – Researcher & Scholar Icon 2017**, Powered By Jupiter Publications Consortium (JPC) In Association With Ingenious Cyberonics Pvt. Ltd., Chennai, Tamil Nadu, India, 22<sup>nd</sup> July 2017.
- **PFLA Excellence Award** for Outstanding Services to Education and Entrepreneurs' Community, Powered By People First Leadership Academy (PFLA), Bengaluru, Karnataka, India, 19<sup>th</sup> January 2019.
- **Nammazhvar Memorial Environment Management Award** for Educational Services, Tamil Nadu Progressive Arts Literature Forum, Theni, Tamil Nadu, 29<sup>th</sup> December 2019.

### **ACADEMIC HONOURS / INTERNATIONAL RECOGNITIONS**

- **Editorial Member & Reviewer**, International Journal of Entrepreneurship\*, Allied Academies, North Carolina, USA. (4<sup>th</sup> July 2002 – 27<sup>th</sup> May 2017)
- **Editorial Member & Reviewer**, Academy of Entrepreneurship Journal\*, Allied Academies, North Carolina, USA. (4<sup>th</sup> July 2002 – 27<sup>th</sup> May 2017)
- **Editorial Member & Reviewer**, Journal of the International Academy for Case Studies\*\*, Allied Academies, North Carolina, USA. (27<sup>th</sup> October 2004 – 27<sup>th</sup> May 2017)
- **Editorial Member & Reviewer**, Journal of Entrepreneurship Education\*\*, Allied Academies, North Carolina, USA. (22<sup>nd</sup> July 2005 – 27<sup>th</sup> May 2017)
- **Editorial Member & Reviewer**, Business Studies Journal\*\*\*, Allied Academies, North Carolina, USA. (27<sup>th</sup> October 2009 – 27<sup>th</sup> May 2017)

\* - Served Fourth Term; \*\* - Served in Third Term, \*\*\* - Served in Second Term, \*\*\*\* - Served in First Term (One Term – Three Years)

- **Editorial Member & Reviewer**, Academy for Educational Leadership Journal\*\*\*, Allied Academies, North Carolina, USA. (27<sup>th</sup> October 2009 – 27<sup>th</sup> May 2017)
- **Reviewer & Editorial Advisory Board Member**, International Management Research Review (IMRR)\*\*\*, Vivekanandha Institute of Information and Management Studies (VIIMS), Tamil Nadu, India. (4<sup>th</sup> February 2011 Onwards)
- **Member, Editorial Review Board**, Journal of Small Business Management (ISI Indexed Journal), Washington DC, USA. (15<sup>th</sup> February 2011 – 13<sup>th</sup> February 2015) & (10<sup>th</sup> July 2019 onwards)
- **Member & Reviewer, Editorial Review Board**, Journal of Security & Sustainability Issues\*\*\*\*, Lithuania. (22<sup>nd</sup> March 2011 – 8<sup>th</sup> April 2017)
- **Member & Reviewer, Editorial Review Board**, Entrepreneurship & Sustainability Issues\*\*\*\*, Lithuania. (22<sup>nd</sup> March 2011 – 8<sup>th</sup> April 2017)
- **Reviewer**, Asia-Pacific Business Review\*\*\*\*, Asia-Pacific Institute of Management, New Delhi. (25<sup>th</sup> April 2012 – 31<sup>st</sup> March 2013)
- **Member, Review Committee**, Ansal University Business Review, Ansal University, Gurgaon, Haryana, India. (26<sup>th</sup> November 2012 Onwards)
- **Member, Editorial Board**, International Journal of Business & Economic Development (IJBED)\*\*\*\*, Academy of Business & Retail Management (ABRM), London. (2<sup>nd</sup> April 2014 Onwards)
- **Member, Editorial Board\*\*\*\***, Chanakya International Journal of Business Research (CIJBR), Indira Institute of Management, Pune, Maharashtra, India. (18<sup>th</sup> August 2014 -17<sup>th</sup> August 2017)
- **Member\*\*\*\***, Editorial Advisory Board, International Journal of Social and Scientific Research (IJSSR), Mumbai, Maharashtra, India. (3<sup>rd</sup> September 2015 onwards)
- **Editor-in-Chief\*\*\*\***, International Scientific Journal of Contemporary Research in Engineering, Science and Management (ISJCRESM), Chennai, Tamil Nadu, India. (7<sup>th</sup> April 2016 – 8<sup>th</sup> January 2018)
- **Editorial Member\*\*\*\***, International Journal of Computing & Corporate Research (IJCCR).
- **Reviewer – Entrepreneurship, Human Resource Management and Organizational Behaviour Division** at 71<sup>st</sup> Academy of Management (AOM), Annual Meeting (*Conference Theme: West Meets East - Enlightening, Balancing & Transcending*), August 12-16, 2011, San Antonio, New York, USA. (15<sup>th</sup> December 2010 – 14<sup>th</sup> Feb 2011)

\* - Served Fourth Term; \*\* - Served in Third Term, \*\*\* - Served in Second Term, \*\*\*\* - Serving in First Term (One Term – Three Years)

- **International Conference Coordinator – Middle East Region**, International Conference – Leading Beyond The Horizon: Engaging Future (ICLBH-2011), 28-30<sup>th</sup> July 2011, Department of Business Administration, Annamalai University, Annamalai Nagar, Chidambaram, Tamil Nadu, India. (10<sup>th</sup> January 2011 – 30<sup>th</sup> July 2011)
- **Member & Reviewer, Programme Committee**, 6<sup>th</sup> European Conference on Innovation and Entrepreneurship (ECIE), Aberdeen, Scotland, United Kingdom, 15-16<sup>th</sup> September 2011.
- **Research Incubator (Nomination) – Management, Spirituality, and Religion (MSR) Division** at Academy of Management (AOM), Briarcliff Manor, New York, USA. (28<sup>th</sup> April 2012 – 24<sup>th</sup> June 2012)
- **Track Chair – Current Issues in Business, Marketing and Management in the Middle East**, Academy for World Business, Marketing and Management Development (AWBMAMD) Conference, 16-19 July 2012, Budapest, Hungary.
- **Reviewer – Entrepreneurship, Human Resource Management and Organizational Behaviour Division** at Academy of Management (AOM), Annual Meeting (*Conference Theme: The Informal Economy*, August 3-7, 2012, Boston, Massachusetts, USA.
- **Member - Programme Committee**, 7<sup>th</sup> European Conference on Innovation and Entrepreneurship (ECIE), Portugal, 20-21<sup>st</sup> September 2012.
- **Member & Reviewer - Programme Committee**, International Conference on Innovation and Entrepreneurship (ICIE), Amman, Jordan, 4-5<sup>th</sup> March 2013.
- **Ad-hoc Reviewer**, Babson College Entrepreneurship Research Conference, Ecully, France, 2013. (12<sup>th</sup> October 2012 – 8<sup>th</sup> June 2013)
- **Reviewer**, 73<sup>rd</sup> Annual Meeting of the Academy of Management, “Capitalism in Question”, Lake Buena Vista (Orlando), Florida August 9-13, 2013.
- **Member & Reviewer - Programme Committee**, 8<sup>th</sup> European Conference on Innovation and Entrepreneurship (ECIE), Hogeschoo-University, Brussels, Belgium. 19-20 September 2013.
- **Member & Reviewer - Programme Committee**, 2<sup>nd</sup> International Conference on Innovation and Entrepreneurship (ICIE), The Institute for Knowledge and Innovation Southeast Asia (IIKI-SEA), Bangkok, Thailand, 6-7<sup>th</sup> February 2014.
- **Member & Reviewer - Programme Committee**, European Conference on Social Media (ECSM), University of Brighton, United Kingdom, 10-11 July 2014.
- **Member & Reviewer - Programme Committee**, 9<sup>th</sup> European Conference on Innovation and Entrepreneurship (ECIE), University of Ulster, Belfast, United Kingdom, 18-19 September 2014.

- **Member & Reviewer - Programme Committee**, 3<sup>rd</sup> International Conference on Innovation and Entrepreneurship (ICIE), University of KwaZulu Natal, Durban & Ethekwini Municipality, Durban, South Africa, 19-20 March 2015.
- **Member & Reviewer - Programme Committee**, 2<sup>nd</sup> European Conference on Social Media (ECSM), The School of Accounting & Administration, Polytechnic Institute of Porto, Porto, Portugal, 9-10 July 2015.
- **Member & Reviewer - Programme Committee**, 10<sup>th</sup> European Conference on Innovation and Entrepreneurship (ECIE), University of Genoa, Italy, 17-18 September 2015.
- **Member & Reviewer - Programme Committee**, 14<sup>th</sup> Australasian Centre on Social Environmental Accounting Research Conference A-CSEAR, Macquarie University, Sydney, Australia, 10-11 December 2015.
- **Member & Reviewer - Programme Committee**, 3<sup>rd</sup> European Conference on Social Media (ECSM), EM Normandie, Caen, France, 12-13 July 2016.
- **Member & Reviewer - Programme Committee**, 11<sup>th</sup> European Conference on Innovation & Entrepreneurship (ECIE), JAMK University of Applied Science, Jyväskylä, Finland, 15-16 September 2016.
- **Member, International Advisory Committee**, 4<sup>th</sup> International Conference on Management (ICON), Theme: Dream, Build & Grow: Unleashing the Entrepreneurial Potential, 9-10 February 2017, Organized By School of Management, G.D. Goenka University, Haryana, India. (20<sup>th</sup> May 2016 – 10<sup>th</sup> February 2017)
- **Member & Reviewer - Programme Committee**, 5<sup>th</sup> International Conference on Innovation & Entrepreneurship (ICIE), Hosted By Multimedia University, Kuala Lumpur, Malaysia, 26-27 April 2017.
- **Member & Reviewer - Programme Committee**, 4<sup>th</sup> European Conference on Social Media (ECSM), Vilnius, Lithuania, 3-4 July 2017.
- **Member & Reviewer - Programme Committee**, 6<sup>th</sup> International Conference on Innovation & Entrepreneurship (ICIE), The University of the District of Columbia (UDC), Georgetown University's School of Continuing Studies and George Washington University, Washington DC, USA, 5-6 March 2018.
- **Member & Reviewer - Programme Committee**, 5<sup>th</sup> European Conference on Social Media (ECSM), Limerick Institute of Technology, Ireland, 21-22 June 2018.
- **Member & Reviewer - Programme Committee**, 13<sup>th</sup> European Conference on Innovation and Entrepreneurship (ECIE 2018), University of Aveiro, Portugal, 20-21 September 2018.
- **Member & Reviewer - Programme Committee**, 2<sup>nd</sup> International Conference on Tourism Research (ICTR 2019), University Portucalense (UPT), Porto, Portugal, 14-15 March 2019.

- **Member & Reviewer - Programme Committee**, 3<sup>rd</sup> International Conference on Gender Research (ICGR 2020), University of Reading, United Kingdom, 2-3 April 2019.
- **Member & Reviewer - Programme Committee**, 6<sup>th</sup> European Conference on Social Media (ECSM 2019), University of Brighton, United Kingdom, 13-14 June 2019.
- **Member & Reviewer - Programme Committee**, 18<sup>th</sup> European Conference on Research Methodology (ECRM 2019), Wits Business School, Johannesburg, South Africa, 20 -21 June 2019.
- **Reviewer**, Journal of Small Business Management (ISI Indexed Journal), Washington DC, USA. (8<sup>th</sup> July 2019 Onwards)
- **Member & Reviewer - Programme Committee**, 20<sup>th</sup> European Conference on Knowledge Management, (ECKM 2019), Universidade Europeia de Lisboa, Lisbon, Portugal, 4<sup>th</sup> September 2019.
- **Member, Chief Advisory Committee**, International Web Conference on Redefining, Restructuring and Revamping the World for Sustainable Development Amidst New Normal, Organized By Rabindranath Tagore University, Bhopal, Madhya Pradesh, 24-26 July 2020.
- **Reviewer**, 11<sup>th</sup> Annual International Research Conference, SIMSARC 2020 (Theme: Achieving \$5 Trillion Economy of India: Opportunities and Challenges), Organized By Symbiosis Institute of Management Studies (SIMS) - Deemed University, Pune, Maharashtra, 21-23 December 2020.
- **Member & Reviewer - Programme Committee**, 22<sup>nd</sup> European Conference on Knowledge Management, (ECKM 2021), Research Centre for Business in Society, Coventry University, United Kingdom, 2-3 September 2021.
- **Member & Reviewer - Programme Committee**, 16<sup>th</sup> European Conference on Innovation & Entrepreneurship, (ECIE 2021), Instituto Universitario de Lisboa (ISCTE), Portugal, 16-17 September 2021.
- **Member & Reviewer - Programme Committee**, 3<sup>rd</sup> European Conference on the Impact of Artificial Intelligence & Robotics (ECIAIR 2021), Instituto Universitario de Lisboa (ISCTE-IUL), Portugal, 18-19 November 2021.
- **Reviewer - Programme Committee**, 3<sup>rd</sup> European Conference on the Impact of Artificial Intelligence & Robotics (ECIAIR 2021), Instituto Universitario de Lisboa (ISCTE-IUL), Portugal, 18-19 November 2021.
- **Expert Reviewer**, Academic Exchange Information Centre (AEIC), China, 17<sup>th</sup> December 2021.
- **Reviewer**, Reviewer, 12<sup>th</sup> Annual International Research Conference, SIMSARC 2021 (Theme: New Normal, New Ways - Implications for Business, Environment &

Society), Organized By Symbiosis Institute of Management Studies (SIMS) - Deemed University, Pune, Maharashtra, 20-22 December 2021.

- **Editorial Advisory Board Member**, MSB-International Journal of Interdisciplinary Research, West Bengal, India. (21<sup>st</sup> April 2022 Onwards)
- **Reviewer**, Journal of Innovation & Knowledge (Web of Science (SSCI) & Scopus Indexed Journal), Spain (3<sup>rd</sup> March 2022 Onwards).
- **Member**, AEIC Annual Academic Committee (2022), The AEIC Academic Exchange Information Center, Guangzhou, China. (25<sup>th</sup> April 2022 Onwards)
- **Reviewer**, Annals of Operations Research (Web of Science (SCIE) & Scopus Indexed Journal), Netherlands (22<sup>nd</sup> July 2022 Onwards).
- **Member & Reviewer - Programme Committee**, 17<sup>th</sup> European Conference on Innovation and Entrepreneurship (ECIE 2022), Neapolis University, Pafos, Cyprus, 15-16 September 2022.
- **Committee Member**, The 2<sup>nd</sup> International Conference on Public Relations and Social Sciences (ICPRSS 2022), 23-25 September 2022, Changsha, China.

## **UNIVERSITY & COMMUNITY SERVICE**

- **Coordinator**, European Quality Improvement Systems (EQUIS) Accreditation, College of Business Administration, King Saud University, Riyadh, Kingdom of Saudi Arabia (24<sup>th</sup> October 2009 – 24<sup>th</sup> August 2011).
- **Research Partner**, Entrepreneurship Education Project, Lubar School of Business, University of Wisconsin – Milwaukee, USA (28<sup>th</sup> February 2010 – 24<sup>th</sup> August 2011).
- **Research Partner**, Entrepreneurship Education Project, Department of Management & Quantitative Methods, College of Business, Illinois State University, USA (28<sup>th</sup> February 2010 – 24<sup>th</sup> August 2011).
- **Member**, Board of Studies in Home Science (UG & PG), Thiruvalluvar University, Serkkadu, Vellore District, Tamil Nadu (6<sup>th</sup> February 2020 – 5<sup>th</sup> February 2023).

## **PROFESSIONAL MEMBERSHIPS / AFFILIATIONS**

- **Individual & Organizational Member**, CREED Fellow, Entrepreneurship Development Institute (EDI) of India, Ahmedabad, India. (May 1999 Onwards)
- **Organizational Member**, Association for Women Entrepreneurs of Karnataka (AWAKE), Karnataka, India. (February 2004 Onwards)
- **Distinguished Member**, Academy of Management (AOM), New York, USA. (November 2010 – November 2011)

- **Senior Member**, Academy of World Business Marketing and Management Development (AWBMAMD), Perth, Western Australia. (July 2010 – July 2012)
- **Life Member**, National Foundation for Entrepreneurship Development (NFED), Chennai, India. (7<sup>th</sup> November 2013 Onwards)
- **Member**, International Educational Research Centre (IERC), Diphu, Assam, India. (May 2013 – April 2014)
- **Distinguished Advisory Board Member**, ACE International Pte Ltd., Singapore (27<sup>th</sup> July 2018 – 20<sup>th</sup> August 2021)
- **Honorary Advisor**, Southern Industrial Academy for Women Entrepreneur Development (SIAWED), Chennai, Tamil Nadu, (9<sup>th</sup> May 2022 – 8<sup>th</sup> May 2023).

## **SOCIAL / PROFESSIONAL AFFILIATIONS / HONOURS**

- **Coordinator**, Academic Institutions (Schools & Colleges), Tamil Nadu State, Bharat Sevak Samaj (BSS), National Development Agency Promoted by Government of India (18<sup>th</sup> February 2015 – 17<sup>th</sup> February 2017)

## **PROJECT ASSESSMENT/EVALUATION**

- **Surveyor**, Conducted Effectiveness of Vocational Training Institutions – A World Bank Funded Project to Educational Consultants India Ltd. Ed-CIL – (Govt. of India Enterprise, under Ministry of Human Resource Development), New Delhi, India. (17<sup>th</sup> February – 30<sup>th</sup> March 2005)
- **Expert**, Evaluated PIP project proposal by Kudumbashree at Kerala towards Entrepreneurship Development Institute of India (EDII), Ahmedabad, 2004.

## **PROJECT REPORTS**

- Done a Project on “Identification of Characteristics of Entrepreneurs in Small Scale Industries”, Center for Rural Development and Appropriate Technology, Indian Institute of Technology, Delhi.
- Done a Project on “Knowledge and Attitude of Bio-gas Plants among Rural Women”, Centre for Adult Continuing Education and Extension, Bharathidasan University, Tiruchirappalli, Tamil Nadu.
- Done a Field Visit Report on “Watershed and Wasteland Development”, Centre for Adult Continuing Education and Extension, Bharathidasan University, Tiruchirappalli, Tamil Nadu.
- Done a Field Visit Report on “Renewable Energy Technologies & Rural Industries”, Centre for Adult Continuing Education and Extension, Bharathidasan University, Tiruchirappalli, Tamil Nadu.



- Done a Field Visit Report on “Rural Health and Nutrition”, Centre for Adult Continuing Education and Extension, Bharathidasan University, Tiruchirappalli, Tamil Nadu.

## **RESEARCH PROJECT (S)**

- **Principal Investigator / Project Leader**, Entrepreneurship Development Research Project titled “**Entrepreneurship Development among Saudi Female Students - A Three-Dimensional Analytical Approach**” sponsored by Deanship of Scientific Research, King Saud University (10<sup>th</sup> November 2010 – 21<sup>st</sup> June 2011).

## **DOCTORAL PANEL / COMMITTEE / EXPERT / INVITEE**

- **Doctoral Committee Member**, VIT Business School, VIT University (24<sup>th</sup> February 2014).
- **Special Invitee**, Doctoral Committee Meeting – Anna University – Regional Centre, Coimbatore, PhD Candidate, Department of Management Studies, SNS College of Engineering, Kurumbapalayam, Coimbatore, Tamil Nadu (30<sup>th</sup> January 2016, 20<sup>th</sup> May 2016 & 12<sup>th</sup> July 2017).

## **RESEARCH CONFERENCES - PARTICIPATION / PAPER PRESENTATIONS / PUBLICATIONS**

- **Ganesan, R.** 7<sup>th</sup> Global Conference of Women Entrepreneurs, New Delhi, India Feb 7<sup>th</sup>-9<sup>th</sup> 2000. (Participated)
- **Ganesan, R.** “Global Competitiveness with Lean Management Systems” at Xavier Institute of Management & Entrepreneurship, Bangalore, India. Dec 9<sup>th</sup> -10<sup>th</sup>, 2005. (Participated)
- **Ganesan, R\*., Kaur, D.\*\* & Maheshwari, R. C\*\*.** “Future Challenges of Women Entrepreneurs”, *‘International Women Entrepreneurs Meet cum Annual Conference 2000’*, Hyderabad, Andhra Pradesh, India, Nov 2-4 ‘2000. (In Proceedings)
- **Ganesan, R\*., Kaur, D.\*\* & Maheshwari, R. C\*\*.** “Issues in Women Entrepreneurship”, *‘Fourth Biennial Conference on Current Trends in Entrepreneurship Research’*, Entrepreneurship Development Institute of India (EDI), Ahmedabad, Gujarat, India, Nov 8-10 ‘2000. (In Proceedings)
- **Maheshwari, R. C.\* & Ganesan, R\*\*.** “Technology, employment and productivity in the unorganized sector, (Jointly Presented)”, *‘National Seminar on Structure Employment’*, Department of Humanities and Social Sciences, IIT Delhi New Delhi, India, Mar 27-28 ‘2002. (In Proceedings)

\* - Corresponding & Lead Author; \*\* - Co-Author (s)

- **Ganesan, R\*., Satapathy, S\*\*., Kaur, D.\*\* & R. C. Maheshwari\*\*.** “Impact of Background Differences on Some Selected Psychosocial Variables: A Study of Women Entrepreneurs in Food Processing”, *‘Fifth Biennial Conference on Current Trends in Entrepreneurship Research’*, *Entrepreneurship Development Institute of India, Ahmedabad, Gujarat, India, Dec 11-13 ‘2002.* (In Proceedings)
- **Ganesan, R\*.** Contribution of Background and Psychosocial Variables to the Psycho-entrepreneurial Disposition of Women Entrepreneurs: An empirical study”, *‘Sixth Biennial Conference on Advance Trends in Entrepreneurship Research’*, *Entrepreneurship Development Institute of India, Ahmedabad, Gujarat, India, Feb 9- 11 ‘2005.* (In Proceedings)
- **Ganesan, R\*.** "Psychosocial Disposition towards Emancipation of Women Entrepreneurship- A Study on Women Entrepreneurs in Food Processing Enterprises", *‘1<sup>st</sup> International Biennial Conference, Centre for Entrepreneurship and Small Business Management’*, *Maharishi Dayanand Saraswathi University, Ajmer, Rajasthan, India, Sep 9-11 ‘2005.* (In-Proceedings)
- **Ganesan, R\*., Pradhan, R. P.\*\* & Maheshwari, R. C\*\*.** “Psychosocial Perceptual Differences - An Empirical Exploratory Study on Indian Food Processing Women Entrepreneurs”, *‘International Seminar on Creating Entrepreneurship Environment and Developing Entrepreneurial Management’*, *IIT Mumbai, Mumbai, India, March 16-18 ‘2006.* (In-Proceedings)
- **Ganesan, R\*.** “Environment and Medicinal Plants”, *‘UGC Sponsored National Seminar on Environment & Society*, *Bharathidasan University, Tiruchirappalli, India, March 30-31 ‘2006’.* (In-Proceedings)
- **Ganesan, R\*., Pradhan, R. P\*\*., Bharathi, C. K. K\*\*., Swaminathan, S.\*\* & Murugan, A. S\*\*.** “Correlates for Emancipation of Women Entrepreneurship-An Exploratory Empirical Study on Women Entrepreneurs in Food Processing”, *‘International Conference on Global Business and Policy Modelling, Adaikalamatha Institute of Management, Tanjore, Tamil Nadu, India, September 21-22’ 2006.* (In-Proceedings)
- **Ganesan, R\*., Swathi, P. S\*\*., Swaminathan, S.\*\* & Murugan, A. S\*\*.** “Correlates for Emancipation of Women Entrepreneurship-An Exploratory Empirical Study on Women Entrepreneurs in Food Processing, “*Seventh Biennial Conference on Advance Trends in Entrepreneurship Research’*, *Entrepreneurship Development Institute of India, Ahmedabad, Gujarat, India, March 21-23 ‘2007.* (In Proceedings)
- **Ganesan, R\*., Pradhan, R. P.\*\* & Satapathy Sujata\*\*.** “Socio-Background Differences on Perceptual Psychosocial Variables - An Empirical Exploratory Study on Food Processing Women Entrepreneurs”, *2<sup>nd</sup> International Biennial Conference – The Spirit of Entrepreneurship – Carrying Forward The Agenda’*, *Centre for Entrepreneurship and Small Business Management, Maharishi Dayanand Saraswathi University, Ajmer, Rajasthan, India, Oct 12-14 ‘2007.* (In Proceedings)

\* - Corresponding & Lead Author; \*\* - Co-Author (s)

- **Ganesan, R\*.** “Conceptual View on Retention through Practical Implications on Attritional-Professional Confluences, ‘*National Conference on Competing Through People – The Strategic Human Resource Management Advantage, School of Management Studies, University of Hyderabad, Hyderabad, Andhra Pradesh, India, November 16-17 ’2007.* (In Proceedings).
- **Ganesan, R.\* & Swathi, P. S\*\*.** “Contribution of Socio-Background and Psychosocial cum Entrepreneurial Variables to the Psycho-Entrepreneurial Disposition of Women Entrepreneurs: An Empirical Study”, ‘*International Research Meet cum Conference on Entrepreneurship in India and China*’ & ‘*TAPMI-Alumni Entrepreneurs Meet*, TAPMI, Manipal, Karnataka, India, December 14-15 ’2007. (In Proceedings).
- **Varadharajan, G.\* & Ganesan, R\*\*.** “Usage of Medicinal Plants in Food Processing Industry”, *National Seminar on Food Processing Industry in India: Growth Potential & Challenges, Gandhigram Rural University, Dindigul, Tamil Nadu, India, October 22-23 ’2008.* (In Proceedings)
- **Ganesan, R\*.** “Contribution of Socio-Background and Psychosocial cum Entrepreneurial Variables to the Psycho-Entrepreneurial Disposition of Women Entrepreneurs: An Empirical Study”, *National Seminar on Food Processing Industry in India: Growth Potential & Challenges, Gandhigram Rural University, Dindigul, Tamil Nadu, India, October 22-23 ’2008.* (In Proceedings)
- **Ganesan, R\*.** “Entrepreneurship Education & Future Dimensions Towards Rural Development”, *National Seminar on Rural Development in India: Opportunities & Challenges*, Organized by Department of Economics, Manonmaniam Sundaranar University, Tirunelveli, Tamil Nadu, India, October 29-30 ’2008. (In-Proceedings)
- **Ganesan, R\*., Aqila, R.\*\* & Pushkala, M\*\*.** “Critical Review on Cultural Adversities & Regional Imbalances towards Compensation and Relocation – A Study on Indian Women Expatriates at UAE”, *1<sup>st</sup> International Conference on Business Excellence: Mapping the Path Ahead, Bharti Vidyapeeth’s Institute of Management Studies and Research, Belapur, Navi Mumbai, Maharashtra, India, Mar 13-14 ’2009.* (In-Proceedings)
- **Ganesan, R.\* & Venkadesh, J\*\*.** “Innovation Being Essential Yet Not Sufficient For Successful Entrepreneurship”, *Eighth Biennial Conference on Advanced Trends in Entrepreneurship Research*” at *Entrepreneurship Development Institute of India, Ahmedabad, Gujarat, India, Mar 19-21 ’2009.* (In Proceedings)
- **Ganesan, R\*., Raghuraman, V.\*\* & Balasubramanian, P\*\*.** “Realistic Conceptual Review on Obstacles in Social Enterprises Causing Attrition within Academia – A Critical Self-Explanatory Case Study”, *1<sup>st</sup> National Conference on Social Entrepreneurship – Dimensions & Development Orientation, St. Mary’s College, Shirva, Karnataka, India, Aug 21-22 ’2009.* (In-Proceedings)

\* - Corresponding & Lead Author; \*\* - Co-Author (s)

- **Ganesan, R.\* & Raghuraman, V\*\*.** “Conceptual View on Retention Strategies through Practical Implication on Attritional Professional Confluences”, *3<sup>rd</sup> International Conference on Impact of Economic Crisis in Global Business Scenario*, Sri Sai Ram Institute of Management Studies, West Tambaram, Chennai, India, Sep 24-25 ‘2009. (In-Proceedings)
- **Ganesan, R.** *First International Conference on Entrepreneurship*, Entrepreneurship Center, College of Business Administration, King Saud University, Kingdom of Saudi Arabia, Oct 25-26 ‘2009. (Participation)
- **Ganesan, R.\* & Khan, T. F\*\*.** “Conceptual View on Retention Strategies – A Practical Approach”, *Allied Academies International Conference*, New Orleans, Louisiana, USA, 14<sup>th</sup>-16<sup>th</sup> April 2010. (In Proceedings)
- **Ganesan, R.\* & Khan, T. F\*\*.** “Conceptual View on Retention Strategies”, *International Conference on Sustainable Strategies on Technology and Management for Developing Countries*, Organized by Asian Council for Science and Management & Tyndale College-Singapore & Anuragam, Kalaignan Pathipagam, Chennai, 15<sup>th</sup>-16<sup>th</sup> May 2010. (In Proceedings)
- **Darrab, A. A\*., Jagani, S.\*\*., Iqbal, T.\*\* & Ganesan, R\*\*.** “A Conceptual Review on Current and Future Trends of Outsourcing in India”, *International Conference on Sustainable Strategies on Technology and Management for Developing Countries*, Organized by Asian Council for Science and Management & Tyndale College-Singapore & Anuragam, Kalaignan Pathipagam, Chennai, 15-16<sup>th</sup> May 2010. (In Proceedings)
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- **Ganesan, R\*\*\*\***, *Award Compendium – 13<sup>th</sup> National Teachers’ Day Awards ‘2022*, National Foundation for Entrepreneurship Development (NFED), Coimbatore, Tamil Nadu, 5<sup>th</sup> September 2022, (ISBN: 978-81-954562-0-8)
- **Ganesan, R\*\*\*\*\***, *Editorial Volume / Responsive Book: Women Empowerment: Entrepreneurship Development & Holistic Challenges*, Vol.2, NFED Publishers, Coimbatore, Tamil Nadu, October 2022. (ISBN: 978-81-954930-0-5)
- **Ganesan, R\*\*\*\*\***, *Editorial Volume / Responsive Book: Holistic Research Perspectives*, Vol.8, NFED Publishers, Coimbatore, Tamil Nadu, October 2022. (ISBN: Under Process)
- **Ganesan, R\*\*\*\***, *Award Compendium – 9<sup>th</sup> National Entrepreneurs’ Day Awards ‘2022*, National Foundation for Entrepreneurship Development (NFED), Coimbatore, Tamil Nadu, NFED Publications, 7<sup>th</sup> November 2022. (ISBN: Under Process)

\* - Corresponding & Lead Author; \*\* - Co-Author (s); \*\*\* - Conference Chair & Reviewer; \*\*\*\* - Editor & Reviewer; \*\*\*\*\* - Chief Editor & Reviewer; \*\*\*\*\* - Reviewer

## **B. RESEARCH MONOGRAPHS / BOOK PUBLICATIONS INTERNATIONAL**

- **Ganesan, R\***, Prospects of Women Entrepreneurship Development, *VDM Verlag Publishers, Germany*, April 2010, 151p, ISBN: 9783639242171.
- **Lakshmipriya, S.\* & Ganesan, R\*\***, Perception on Privatization of Insurance Sector in Rural India: A Customer Centric & Strategic Management Approach, *Lambert Academic Publishing, Germany*, January 2013, 75p, ISBN 9783847327950.

\* - Corresponding & Lead Author; \*\* - Co-Author (s); \*\*\* - Conference Chair & Reviewer; \*\*\*\* - Editor & Reviewer; \*\*\*\*\* - Chief Editor & Reviewer; \*\*\*\*\* - Reviewer

## **C. BOOK / EDITED BOOK REVIEWS / FOREWORD**

- Dr. Kiran Joshi & Dr. Manisha Singh, Teacher Education in Present India: Concerns, Challenges & Innovations, Edited Book, 1<sup>st</sup> Edition, Yash Publications, Delhi, India 175p. (Published)

## **GOOGLE SCHOLAR CITATIONS**

<https://scholar.google.co.in/citations?user=EGqIFzEAAA&hl=en>

## **ORCID ID**

<https://orcid.org/0000-0002-6404-4542>

## **PUBLONS RESEARCHER ID**

<https://publons.com/researcher/3032759/prof-dr-ganesan-ramaswamy/>

## **TECHNICAL QUALIFICATION**

- **PDNCC** (Professional Diploma in Network Centered Computing) from NIIT, India.

## **SOFTWARE PROFICIENCY**

- MS-Office
- SPSS

## **CONFERENCES / TRAINING / WORKSHOPS / FDPs / EDPs / EAPs - ORGANIZED / CONDUCTED / HOSTED**

- **Organized Awareness on Entrepreneurship Development & Incubation Possibilities** in Association with National Small Industries Corporation (NSIC) – Technical Services Center (TSC), New Delhi at Asia-Pacific Institute of Management, Jasola, New Delhi, 27<sup>th</sup> October 2012.

- **Organized & Conducted Faculty Recruitment Drives** at Asia-Pacific Institute of Management, Jasola, New Delhi, 2<sup>nd</sup> July 2012 – 31<sup>st</sup> March 2013.
- **Conducted the National Level Workshop on Entrepreneurship Development** at Sri Krishna Arts & Science College, Kuniamuthur, Coimbatore District, Tamil Nadu, 1<sup>st</sup> February 2013.
- **Organized E-Week, Shaurya Entrepreneurship Cell** in Association with National Entrepreneurship Network (NEN), New Delhi Chapter at Asia-Pacific Institute of Management, New Delhi, 4-8 March 2013.
- **Conducted & Delivered Session** One-Day Faculty Development Programme on Research & Development, **Theme: Research Publications – Paradigms & Perspectives**, Kumara Rani Meena Muthiah College of Arts & Science, Adyar, Chennai, Tamil Nadu, 29<sup>th</sup> August 2013.
- **Conducted the National Level Workshop on Entrepreneurship Development** at Department of Management Studies, JNN College of Engineering, Tiruvallur District, Tamil Nadu, 3<sup>rd</sup> September 2013.
- **Conducted & Delivered Session** on CEO Meet with Young Executives, **Theme: What Next – Redefining Entrepreneurship – Perspectives & Process with Innovation**, Faculty of Management Studies, Ranganathan Engineering College, Coimbatore District, Tamil Nadu, 21<sup>st</sup> September 2013.
- **Conducted & Delivered Session** on One-Day Faculty Development Programme on Research & Development, **Theme: Research Publications – Writing & Presentation**, Faculty of Management Studies, Ranganathan Engineering College, Coimbatore District, Tamil Nadu, 21<sup>st</sup> September 2013.
- **Conducted & Delivered Session** on One-Day Faculty Development Programme on Research & Development (**Theme: Insight & Recourse for Continuous Learning**), Sri Venkateswara College of Computer Applications & Management (SVCCAM), Coimbatore District, Tamil Nadu, 1<sup>st</sup> March 2014.
- **Organized**, Refereed & Indexed National Conference on Research Aspects in Management Prospects & Entrepreneurship Development Perspectives (RAMP & EDP) on behalf of National Foundation for Entrepreneurship Development (NFED), Coimbatore, Tamil Nadu in association with Saveetha School of Management (SSM), Saveetha University, Chennai, Tamil Nadu, 7<sup>th</sup> February 2015.
- **Organized**, Refereed & Indexed National Conference on Transformational Excellence in Entrepreneurship & Management (TEEM) on behalf of National Foundation for Entrepreneurship Development (NFED), Coimbatore, Tamil Nadu in association with Department of Management Studies, Sree Sastha Institute of Engineering & Technology (SSIET), Chennai, Tamil Nadu, 28<sup>th</sup> March 2015.

- **Organized & Hosted**, Faculty Development Programme on Research – The Recourse for Continuous Learning (**Theme: Research Insights & Publication Strategies**) on behalf of National Foundation for Entrepreneurship Development (NFED), Coimbatore, Tamil Nadu at Hotel Apple Park, Coimbatore, Tamil Nadu, 19<sup>th</sup> December 2015.
- **Organized & Hosted**, Research Perspectives & Publication Strategies, Faculty Development Programme on Research – The Recourse for Continuous Learning (**Theme: Research Insights & Publication Strategies**) on behalf of National Foundation for Entrepreneurship Development (NFED), Coimbatore, Tamil Nadu at Hotel Shelter, Mylapore, Chennai, Tamil Nadu, 6<sup>th</sup> February 2016.
- **Organized & Hosted**, Faculty Development Programme on Research – The Recourse for Continuous Learning (**Theme: Research Insights & Publication Strategies**) on behalf of National Foundation for Entrepreneurship Development (NFED), Coimbatore, Tamil Nadu at Hotel Apple Park, Coimbatore, Tamil Nadu, 11<sup>th</sup> June 2016.
- **Organized & Co-Hosted**, Faculty Development Programme on Research – The Recourse for Continuous Learning (**Theme: Research Insights & Publication Strategies**) on behalf of National Foundation for Entrepreneurship Development (NFED), Coimbatore, Tamil Nadu in association with LEAD College of Management, Palakkad, Kerala, 22<sup>nd</sup> October 2016.
- **Organized & Co-Hosted**, National Academia Research & Faculty Development Programme (NAR & FDP) on Research – The Recourse for Continuous Learning (**Theme: Research Insights & Publication Strategies**) on behalf of National Foundation for Entrepreneurship Development (NFED), Coimbatore, Tamil Nadu in association with Jupiter Publications Consortium (JPC) at Hotel Grand Treat, Chennai, Tamil Nadu, 19<sup>th</sup> November 2016.
- **Organized & Co-Hosted**, National Conference on Innovative Practices in Engineering, Science and Management (NCIPESM) – A Refereed Conference on behalf of National Foundation for Entrepreneurship Development (NFED), Coimbatore, Tamil Nadu in association with Jupiter Publications Consortium (JPC) at Hotel Grand Treat, Chennai, Tamil Nadu, 28<sup>th</sup> January 2017.
- **Organized & Hosted**, Faculty Development Programme on Research – The Recourse for Continuous Learning (**Theme: Research Insights & Publication Strategies**) on behalf of National Foundation for Entrepreneurship Development (NFED), Coimbatore, Tamil Nadu at Hotel Apple Park, Coimbatore, Tamil Nadu, 25<sup>th</sup> March 2017.
- **Organized & Co-Hosted**, Faculty Development Programme on Research – The Recourse for Continuous Learning (**Theme: Research Insights & Publication Strategies**) at K.S.K. College of Engineering and Technology (KSKCET), Kumbakonam, Thanjavur District in association with National Foundation for Entrepreneurship Development (NFED), Coimbatore, Tamil Nadu, 11<sup>th</sup> November 2017.
- **Organized & Hosted**, Faculty Development Programme on Research – The Recourse for Continuous Learning (**Theme: Research Insights & Publication Strategies**) on behalf of National Foundation for Entrepreneurship Development (NFED), Coimbatore,



Tamil Nadu at Plaza Inn, Coimbatore, Tamil Nadu, 16<sup>th</sup> December 2017.

- **Organized & Co-Hosted**, Two-Day National Faculty Development Programme on Research – The Recourse for Continuous Learning & Effective Teaching (**Theme: Research Insights & Publication Strategies**) on behalf of National Foundation for Entrepreneurship Development (NFED), Coimbatore, Tamil Nadu In Association With Nalanda Institute of Engineering & Technology (NIET), Guntur, Andhra Pradesh, 11-12 January 2019.
- **Organized & Hosted**, Faculty Development Programme on Research – The Recourse for Continuous Learning (**Theme: Research Insights & Publication Strategies**) on behalf of National Foundation for Entrepreneurship Development (NFED), Coimbatore, Tamil Nadu at ANOVA Corporate Services Pvt. Ltd., Chennai, Tamil Nadu, 2<sup>nd</sup> February 2019.
- **Organized & Co-Hosted**, One Day National Seminar on Research & Development (**Theme: Research Insights & Publication Strategies**) on behalf of National Foundation for Entrepreneurship Development (NFED), Coimbatore, Tamil Nadu In Association With Department of Computer Science, School of Computing Sciences, Vels Institute of Science, Technology and Advanced Studies (VISTAS), Pallavaram, Chennai, Tamil Nadu, 15<sup>th</sup> February 2019.
- **Organized & Hosted**, Faculty Development Programme on Research – The Recourse for Continuous Learning (**Theme: Research Insights & Publication Strategies**) on behalf of National Foundation for Entrepreneurship Development (NFED), Coimbatore, Tamil Nadu at Hotel Le Grand, Coimbatore, Tamil Nadu, 3<sup>rd</sup> August 2019.
- **Organized & Co-Hosted**, One-Day Faculty Development Programme on Modernized Approaches in Research and Publication on behalf of National Foundation for Entrepreneurship Development (NFED), Coimbatore, Tamil Nadu in association with Department of Information Science & Engineering, Nagarjuna College of Engineering & Technology, Bengaluru, Karnataka, 26<sup>th</sup> November 2019.
- **Organized & Conducted**, Certificate Course in E-Entrepreneurship, Powered By Department of Business Administration (BBA), D.G. Vaishnav College (Autonomous), Arumbakkam, Chennai in association with National Foundation for Entrepreneurship Development (NFED), Coimbatore, Tamil Nadu, 4<sup>th</sup> December 2019 – 8<sup>th</sup> June 2020.
- **Organized & Hosted**, Faculty Development Programme on Research – The Recourse for Continuous Learning (**Theme: Research Insights & Publication Strategies**) on behalf of National Foundation for Entrepreneurship Development (NFED), Coimbatore, Tamil Nadu at Hotel Le Grand, Coimbatore, Tamil Nadu, 8<sup>th</sup> February 2020.
- **Organized & Hosted**, Refereed & Indexed International Conference on Contemporary Research in Engineering, Science, Management and Arts (ICCRESMA) Created & Powered By National Foundation for Entrepreneurship Development (NFED), Coimbatore, Tamil Nadu in association with Apollo MedSkills Limited (AMSL), Hyderabad, Telangana & Apollo MedSkills Limited (AMSL), Vadapalani, Chennai, Tamil Nadu, 28-29 February 2020.

- **Organized & Hosted**, One Day Workshop on Entrepreneurial Prospects Using Digital Marketing & IOT, Created & Powered By National Foundation for Entrepreneurship Development (NFED), Coimbatore, Tamil Nadu in association with Department of Business Administration (BBA), D.G. Vaishnav College (Autonomous), Arumbakkam, Chennai, 14<sup>th</sup> March 2020.
- **Organized & Hosted**, National Academia Research & Development Online Programme, Webinar Titled ‘Research Insights & Publication Strategies’ Powered By National Foundation for Entrepreneurship Development (NFED), Coimbatore, Tamil Nadu In Association With Magestic Technology Solutions Pvt. Ltd. (MTSPL), Chennai, Tamil Nadu, 17<sup>th</sup> May 2020.
- **Organized & Hosted**, International Academia Research & Development Online Programme, Webinar Titled ‘Research Structuring & Publication Prospects’ Powered By National Foundation for Entrepreneurship Development (NFED), Coimbatore, Tamil Nadu In Association With Magestic Technology Solutions Pvt. Ltd. (MTSPL), Chennai, Tamil Nadu, 17<sup>th</sup> May 2020.
- **Organized & Hosted**, International Academia Research & Development Online Programme, Webinar Titled ‘Research Insights & Publication Strategies’ Powered By National Foundation for Entrepreneurship Development (NFED), Coimbatore, Tamil Nadu In Association With Magestic Technology Solutions Pvt. Ltd. (MTSPL), Chennai, Tamil Nadu, 24<sup>th</sup> May 2020.
- **Organized & Hosted**, National Webinar Titled ‘Digital Marketing for Business & Career Growth’ Organized By Skills 123, Bengaluru, Karnataka in association with National Foundation for Entrepreneurship Development (NFED), Coimbatore, Tamil Nadu, 6<sup>th</sup> June 2020.
- **Organized & Hosted**, National Webinar Titled ‘Research Structuring & Publication Strategies’ Powered By National Foundation for Entrepreneurship Development (NFED), Coimbatore, Tamil Nadu, 7<sup>th</sup> June 2020.
- **Organized & Hosted**, National Webinar on ‘Research Structuring, Statistical Insights & Publication Strategies’ Organized By Department of Economics, School of Management & Economics, St. Mary’s College (Autonomous), Thoothukudi, Tamil Nadu In Association With National Foundation for Entrepreneurship Development (NFED), Coimbatore, Tamil Nadu, 13<sup>th</sup> June 2020.
- **Organized & Hosted**, Two Day National Webinar Titled ‘Research Structuring & Publication Strategies’ Organized By Department of Business Administration, D. G. Vaishnav College (Autonomous), Arumbakkam, Chennai In Association With National Foundation for Entrepreneurship Development (NFED), Coimbatore, Tamil Nadu, 20-21 June 2020.
- **Organized & Hosted**, International Web Conference on Women Empowerment through Education, Employment & Entrepreneurship (We Through E<sup>3</sup>) – IWCWEEEE ‘2020 Organized By Department of Economics, School of Management & Economics, St. Mary’s College (Autonomous), Thoothukudi, Tamil Nadu In Association With National

Foundation for Entrepreneurship Development (NFED), Coimbatore, Tamil Nadu, 26-27 June 2020.

- **Organized & Hosted**, Two-Day National Webinar Titled ‘Research Structuring, Statistical Insights & Publication Strategies’ Powered By National Foundation for Entrepreneurship Development (NFED), Coimbatore, Tamil Nadu, 25-26 July 2020.
- **Organized & Hosted**, Five-Day National Webinar Titled ‘Entrepreneurial Development Process & Digital Transformation for Business Development’, Powered By NFED Business Facilitators Forum (NBFF) – A Strategic Action Unit under National Foundation for Entrepreneurship Development (NFED), Coimbatore, Tamil Nadu, 10-14 August 2020.
- **Organized & Hosted**, Two-Day National Webinar Titled ‘Entrepreneurial Development Process & Digital Transformation for Business Development’ Powered By NFED Business Facilitators Forum (NBFF) – A Strategic Action Unit under National Foundation for Entrepreneurship Development (NFED), Coimbatore, Tamil Nadu, 22-23 August 2020.
- **Organized & Hosted**, Two-Day International Webinar Titled ‘Research Structuring, Statistical Insights & Publication Strategies’ Powered By National Foundation for Entrepreneurship Development (NFED), Coimbatore, Tamil Nadu, 29-30 August 2020.
- **Organized & Hosted**, Two-Day National Webinar Titled ‘Research Structuring, Statistical Insights & Publication Strategies’ Powered By National Foundation for Entrepreneurship Development (NFED), Coimbatore, Tamil Nadu, 26-27 September 2020.
- **Organized & Hosted**, Two-Day National Webinar Titled ‘Entrepreneurial Development Process & Digital Transformation for Business Development’ Powered By NFED Business Facilitators Forum (NBFF) – A Strategic Action Unit under National Foundation for Entrepreneurship Development (NFED), Coimbatore, Tamil Nadu, 17-18 October 2020.
- **Organized & Hosted**, Two-Day National Webinar Titled ‘Research Structuring, Statistical Insights & Publication Strategies’ Powered By National Foundation for Entrepreneurship Development (NFED), Coimbatore, Tamil Nadu, 28-29 November 2020.
- **Organized & Conducted**, Certificate Course in E-Entrepreneurship, Powered By Department of Business Administration (BBA), D.G. Vaishnav College (Autonomous), Arumbakkam, Chennai in association with National Foundation for Entrepreneurship Development (NFED), Coimbatore, Tamil Nadu, 1<sup>st</sup> December 2020 – 30<sup>th</sup> June 2021.
- **Organized & Hosted**, Two-Day Global Web Conference on Impact of Engineering, Science & Management (IESMDT) Created & Powered By Centre for Research & Training (CRT), National Foundation for Entrepreneurship Development (NFED), Coimbatore, Tamil Nadu, 29-30 January 2021.

- **Organized & Co-Hosted**, Six-Day National Online Faculty Development Programme (FDP) on Entrepreneurship Development, Sponsored By Osmania Technology Business Incubator (OTBI), Osmania University, Hyderabad, Telangana In Association With NFED Business Facilitators Forum (NBFF), National Foundation for Entrepreneurship Development (NFED), Coimbatore, Tamil Nadu, 1- 6 March 2021.
- **Organized & Hosted**, Webinar Titled ‘Understanding Technostress & Balancing Strategies’, Created & Powered By National Foundation for Entrepreneurship Development (NFED), Coimbatore, Tamil Nadu In Association With Department of Business Administration, D.G. Vaishnav College (Autonomous), Arumbakkam, Chennai, 20<sup>th</sup> March 2021.
- **Organized & Hosted**, Two-Day National Webinar Titled ‘Research Structuring, Statistical Insights & Publication Strategies’ Created & Powered By Centre for Research & Training (CRT), National Foundation for Entrepreneurship Development (NFED), Coimbatore, Tamil Nadu, 20-21 March 2021.
- **Organized & Hosted**, One-Day International Webinar on Entrepreneurial and Employability Skills for Economics Graduates - (EEEG 2021), Powered By Department of Economics (DoE), School of Management & Economics (SME), St.Mary’s College (Autonomous), Thoothukudi, Tamil Nadu in association with Centre for Research & Training (CRT), National Foundation for Entrepreneurship Development (NFED), Coimbatore, Tamil Nadu, 17<sup>th</sup> April 2021.
- **Organized & Hosted**, One-Day International Webinar on Entrepreneurship - An Ubiquitous Impact on Science Graduates (EAUISG 2021), Sponsored By Department of Biotechnology (DBT), Ministry of Science & Technology, Government of India and Organized By Marian Star Centre & Department of Economics, School of Management & Economics, St.Mary’s College (Autonomous), Thoothukudi, Tamil Nadu in association with NFED Business Facilitators Forum (NBFF), National Foundation for Entrepreneurship Development (NFED), Coimbatore, Tamil Nadu, 24<sup>th</sup> April 2021.
- **Organized & Hosted**, National Webinar Titled ‘Research Insights & Publication Prospects’ Created & Powered By Centre for Research & Training (CRT), National Foundation for Entrepreneurship Development (NFED), Coimbatore, Tamil Nadu, 1<sup>st</sup> May 2021.
- **Organized & Hosted**, Two-Day National Webinar Titled ‘Research Structuring, Statistical Insights & Publication Strategies’ Created & Powered By Centre for Research & Training (CRT), National Foundation for Entrepreneurship Development (NFED), Coimbatore, Tamil Nadu, 24-25 July 2021.
- **Organized & Hosted**, Two-Day International Webinar Titled ‘Entrepreneurship Development Orientation & Digital Transformation’ Created & Powered By NFED Business Facilitators Forum (NBFF), National Foundation for Entrepreneurship Development (NFED), Coimbatore, Tamil Nadu, 6-7 August 2021.

- **Organized & Hosted**, Two-Day International Webinar Titled ‘Self-Management & Employability Skills’ Created & Powered By NFED Business Facilitators Forum (NBFF), National Foundation for Entrepreneurship Development (NFED), Coimbatore, Tamil Nadu, 13-14 August 2021.
- **Organized & Hosted**, Two-Day Joint First International Conference on Global Research Perspectives in Engineering & Technology for Holistic Restructuring (IC-GRPETHR) – Theme: New Vistas in Technological Advancements for Globalization, Organized By P.T. Lee Chengalvaraya Naicker Polytechnic College, Vepery, Chennai & Indian Society for Technical Education (ISTE) Student Chapter in association with Centre for Research & Training (CRT), National Foundation for Entrepreneurship Development (NFED) Trust, Coimbatore, Tamil Nadu, 24-25 September 2021.
- **Organized & Hosted**, Three-Day Joint National Workshop on Research & Development (NWRD), Organized By Parul Institute of Design (PID) & Parul Institute of Fine Arts (PIFA), Parul University, Vadodara, Gujarat and Centre for Research & Training (CRT), National Foundation for Entrepreneurship Development (NFED), Coimbatore, Tamil Nadu, 21-23 October 2021.
- **Organized & Conducted**, Certificate Course on E-Entrepreneurship (CCEE), Powered By Department of Business Administration (DBA), D.G. Vaishnav College (Autonomous), Arumbakkam, Chennai in association with National Foundation for Entrepreneurship Development (NFED), Coimbatore, Tamil Nadu, December 2021 – May 2022.
- **Organized & Conducted**, Certificate Course on Innovation & Creativity for Business (CCICB), Powered By Department of Business Administration (DBA), D.G. Vaishnav College (Autonomous), Arumbakkam, Chennai in association with National Foundation for Entrepreneurship Development (NFED), Coimbatore, Tamil Nadu, December 2021 – May 2022.
- **Organized & Hosted**, International Conference on Contemporary Researches in Engineering, Science, Management & Arts (ICCRE SMA) – Theme: Contemporary Research Contributions Towards Holistic Global Restructuring, Created & Powered By Centre for Research & Training (CRT), National Foundation for Entrepreneurship Development (NFED), Coimbatore, Tamil Nadu, 27-29 January 2022.
- **Organized & Hosted**, Seven-Day Skill Training Programme (Hands on Training in Handicrafts), Co-Organized By Department of Economics, School of Management & Economics, St.Mary’s College (Autonomous), Thoothukudi, Tamil Nadu in association with NFED Business Facilitators Forum (NBFF), National Foundation for Entrepreneurship Development (NFED), Coimbatore, Tamil Nadu, 2-8 May 2022.
- **Organized & Hosted**, Three-Day National Faculty Development Programme (NFDP) on Research Insights & Publication Strategies, Created & Powered By Centre for Research & Training (CRT), National Foundation for Entrepreneurship Development (NFED), Coimbatore, Tamil Nadu, 22-24 July 2022.

## **SUBJECTS HANDLED**

- Entrepreneurship Development
- Organizational Behaviour
- Human Resource Management
- Business Ethics & Social Responsibility
- Managerial Skills
- Strategic Management
- Principles of Management & Business
- Research Methods & Techniques
- Technical Report Writing

## **INSTITUTIONAL / INDUSTRIAL / ORGANIZATIONAL EXPOSURE**

- Empowerment Foundation, Pondicherry
- Jan Shikshan Sansthan, Tiruchirappalli, Tamil Nadu
- Birla Institute of Technology & Science, Pilani, Goa Campus & Dubai Campus, UAE
- Xavier Institute of Management & Entrepreneurship, Bangalore, Karnataka
- Sree Saraswathi Thiyagaraja College of Arts & Science, Pollachi, Tamil Nadu
- SNS College of Technology, Coimbatore, Tamil Nadu
- Srinivasa Institute of Engineering & Technology, Chennai, Tamil Nadu
- King Saud University, Kingdom of Saudi Arabia
- Asia-Pacific Institute of Management, New Delhi
- National Foundation for Entrepreneurship Development (NFED), Coimbatore, Tamil Nadu
- NFED Business Facilitators Forum (NBFF), Coimbatore, Tamil Nadu
- Centre for Research & Training (CRT), Coimbatore, Tamil Nadu
- NFED Publications, Coimbatore, Tamil Nadu
- Unelma Solutions Pvt. Ltd. (USPL), Bengaluru, Karnataka
- Technovate Educational & Consulting Services (TECS), Coimbatore, Tamil Nadu

## **EXPERIENCE SUMMARY**

- **Academic Teaching:** 17+ Years (BBA, MBA, PGDM, BSBA, MS Students)
- **Administration:** 19+ Years (NGOs / Service Industry / Government Sponsored Projects (Project Implementation cum Administration: Ad-hoc))
- **Research:** 23+ Years (4 Years (PhD Research); 19+ Years (Post-PhD Simultaneous))
- **Editorial (Reviewing & Editing):** 20+ Years (Refereed and Indexed International & National Journals, Book Chapters / Edited Volumes, Conferences etc.)
- **Training & Development:** 13+ Years Technical Sessions / Invited Talks / Guest Lectures (Including Training & Development))

## **CURRENT POSITION**

- **Professor & Founder Chairman / Presidium Chair**, National Foundation for Entrepreneurship Development (NFED), Tamil Nadu, India (7<sup>th</sup> November 2013 Onwards).
- **Founder & Chair**, Centre for Research & Training (A Growth Action Unit of NFED), Coimbatore, Tamil Nadu, India (5<sup>th</sup> September 2015 Onwards).
- **Founder & Chair**, NFED Business Facilitators Forum (A Strategic Action Unit of NFED), Coimbatore, Tamil Nadu, India (7<sup>th</sup> November 2015 Onwards).
- **Chair**, NFED Publications, Coimbatore, Tamil Nadu, India (18<sup>th</sup> October 2021 Onwards).
- **Director**, Unelma Solutions Pvt. Ltd. (USPL), Bengaluru, Karnataka, (2<sup>nd</sup> December 2021 Onwards).
- **Founder & CEO**, Technovate Educational & Consulting Services (TECS), Coimbatore, Tamil Nadu (6<sup>th</sup> May 2022 Onwards)

## **EDITORIAL EXPERIENCE – 669 (Journal Articles / Book Chapters)**

### **International Editorial Experience – 343 Papers (Reviewed)**

#### **I. Editorial Experience (Edited & Reviewed Research Papers (Reviewer / Editorial Member / Editor-in-Chief) Refereed Journals – International - 117**

- Allied Academies Inc., North Carolina, USA - **68**
- Journal of Small Business Management, USA (ISI Indexed) - **10**
- Asia-Pacific Business Review, New Delhi, India – **2**
- Ansal University Business Review – **1**
- International Scientific Journal on Contemporary Research in Engineering, Science and Management – **35**
- Journal of Innovation & Knowledge (Scopus & Web of Science (SSCI) Indexed) – **1**
- Annals of Operations Research (Scopus & Web of Science (SCIE) Indexed) – **1**  
Ongoing

#### **II. Editorial Experience (Edited & Reviewed International Conference Research Papers (Indexed)) – 226**

- **Reviewer – Entrepreneurship**, Human Resource Management and Organizational Behaviour Divisions at 71<sup>st</sup> Academy of Management (AOM), Annual Meeting (*Conference Theme: West Meets East - Enlightening, Balancing & Transcending*), August 12-16, 2011, San Antonio, New York, USA. (ISI Indexed) – **9**
- **Reviewer, Conference Committee**, 6<sup>th</sup> European Conference on Innovation and Entrepreneurship (ECIE), 15-16<sup>th</sup> September 2011, Aberdeen, Scotland, United Kingdom. (13<sup>th</sup> January 2011 – 16<sup>th</sup> September 2011) – **1**

- **Reviewer – Entrepreneurship, Human Resource Management and Organizational Behaviour Divisions**, Academy of Management (AOM), Annual Meeting (*Conference Theme: The Informal Economy*, August 3-7, 2012, Boston, Massachusetts, USA. (3<sup>rd</sup> January 2012 – 9<sup>th</sup> February 2012) – **10**
- **Reviewer – Entrepreneurship & Management, Spirituality & Religion Divisions**, 73rd Annual Meeting of the Academy of Management, “Capitalism in Question”, August 9 – 13, 2013, in Lake Buena Vista (Orlando), Florida. (26<sup>th</sup> October 2012 – 13<sup>th</sup> August 2013) – **6**
- **Reviewer - Conference Committee**, 4<sup>th</sup> European Conference on Social Media (ECSM), Vilnius, Lithuania, 3-4 July 2017 – **1**
- **Reviewer - Conference Committee**, 6<sup>th</sup> International Conference on Innovation & Entrepreneurship (ICIE), Washington DC, USA, 5-6 March 2018 – **1**
- **Chief Editor & Reviewer**, International Conference on Contemporary Researches in Engineering, Science, Management & Arts (ICCRESMA), Powered By National Foundation for Entrepreneurship Development (NFED), Coimbatore, Tamil Nadu in association with Apollo MedSkills Limited (AMSL), Hyderabad, Telangana at Apollo MedSkills Limited (AMSL), Vadapalani, Chennai, 28-29 February 2020 – **65**
- **Chief Editor & Reviewer**, International Web Conference on Women Empowerment through Education, Employment & Entrepreneurship (We Through E<sup>3</sup>) – IWCWEEEE ‘2020 Organized By Department of Economics, School of Management & Economics, St. Mary’s College (Autonomous), Thoothukudi, Tamil Nadu In Association With National Foundation for Entrepreneurship Development (NFED), Coimbatore, Tamil Nadu, 26-27 June 2020 – **21**
- **Reviewer**, 11<sup>th</sup> Annual International Research Conference, SIMSARC 2020 (Theme: Achieving \$5 Trillion Economy of India: Opportunities and Challenges), Organized By Symbiosis Institute of Management Studies (SIMS) - Deemed University, Pune, Maharashtra, 21-23 December 2020 – **4**
- **Chief Editor & Reviewer**, Two-Day Global Web Conference on Impact of Engineering, Science & Management (IESMDT) Created & Powered By Centre for Research & Training (CRT), National Foundation for Entrepreneurship Development (NFED), Coimbatore, Tamil Nadu (29-30 January 2021) – **24**
- **Chief Editor & Reviewer**, Two-Day Joint First International Conference on Global Research Perspectives in Engineering & Technology for Holistic Restructuring (IC-GRPETHR) – Theme: New Vistas in Technological Advancements for Globalization, Organized By P.T. Lee Chengalvaraya Naicker Polytechnic College, Vepery, Chennai & Indian Society for Technical Education (ISTE) Student Chapter in association with Centre for Research & Training (CRT), National Foundation for Entrepreneurship Development (NFED) Trust, Coimbatore, Tamil Nadu (24-25 September 2021) – **14**



- **Chief Editor & Reviewer**, International Conference on Contemporary Researches in Engineering, Science, Management & Arts (ICCRESMA) - Theme: Contemporary Research Contributions Towards Holistic Global Restructuring Created & Powered By Centre for Research & Training (CRT), National Foundation for Entrepreneurship Development (NFED), Coimbatore, Tamil Nadu (27-29 January 2022) – **70**

## **National Editorial Experience – 326 Papers (Reviewed)**

### **Editorial Experience (Edited Books, Book Chapters & Reviewed Research Chapters) Refereed Conferences – National (Indexed)**

- **Reviewer & Editor-in-Chief**, Refereed & Indexed National Conference on Research Aspects in Management Prospects & Entrepreneurship Development Perspectives (RAMP & EDP) on behalf of National Foundation for Entrepreneurship Development (NFED), Coimbatore, Tamil Nadu in association with Saveetha School of Management (SSM), Saveetha University, Chennai, Tamil Nadu (7<sup>th</sup> February 2015) – **44**
- **Reviewer & Editor-in-Chief**, Refereed & Indexed National Conference on Transformational Excellence in Entrepreneurship & Management (TEEM) on behalf of National Foundation for Entrepreneurship Development (NFED), Coimbatore, Tamil Nadu in association with Department of Management Studies, Sree Sastha Institute of Engineering & Technology (SSIET), Chennai, Tamil Nadu (28<sup>th</sup> March 2015) – **64**
- **Editor & Reviewer**, National Conference on Innovative Practices in Engineering, Science and Management (NCIPESM) – A Refereed Conference on behalf of National Foundation for Entrepreneurship Development (NFED), Coimbatore, Tamil Nadu in association with Jupiter Publications Consortium (JPC) at Hotel Grand Treat, Chennai, Tamil Nadu (28<sup>th</sup> January 2017) – **44**
- **Reviewer & Chief Editor**, Editorial Volume, Innovative Applications in Engineering & Technology 1<sup>st</sup> Edition, Published By Jupiter Publications Consortium, Chennai, Tamil Nadu, India. (June 2017) – **22**
- **Chief Editor**, Gender Parity & Women Empowerment – Challenges & Way Forward, Bonfring Publishers, Coimbatore (February 2018) – **28**
- **Chief Editor**, Holistic Research Perspectives Vol.3, Bonfring Publishers, Coimbatore (August 2018) – **9**
- **Chief Editor**, Women Empowerment: Leadership & Socio-Cultural Dimensions, Bonfring Publishers, Coimbatore, Tamil Nadu, India (March 2019) – **22**
- **Chief Editor**, Holistic Research Perspectives Vol.4, Bonfring Publishers, Coimbatore, Tamil Nadu, India (August 2019) – **27**
- **Chief Editor**, Women: Struggle, Survival & Success, Bonfring Publishers, Coimbatore, Tamil Nadu, India (February 2020) – **10**

- **Chief Editor**, Holistic Research Perspectives Vol.5, Centivens Institute of Innovative Research (CIIR) Pvt. Ltd., Coimbatore, Tamil Nadu, India (October 2020) – **15**
- **Chief Editor**, Women Empowerment: Entrepreneurship Development & Holistic Challenges, NFED Publications, Coimbatore, Tamil Nadu, India (October 2021) – **7**
- **Chief Editor**, Holistic Research Perspectives Vol.6, NFED Publications, Coimbatore, Tamil Nadu, India (October 2021) – **7**
- **Reviewer**, Groundwater Sustainability & Techniques - A Geological Perspective, NFED Publications, Coimbatore, Tamil Nadu, India (December 2021) – **14**
- **Chief Editor**, Holistic Research Perspectives Vol.7, Centre for Research & Training (CRT), NFED Publications, Coimbatore, Tamil Nadu, India – **7**
- **Chief Editor**, Advances in Graph Labelling, Colouring and Power Domination Theory Vol.1, NFED Publications, Coimbatore, Tamil Nadu, India (May 2022) – **6**
- **Chief Editor**, Women Empowerment: Entrepreneurship Development & Holistic Challenge, NFED Publishers, Coimbatore, Tamil Nadu, India (November 2022) – Under Process
- **Chief Editor**, Holistic Research Perspectives Vol.8, NFED Publishers, Coimbatore, Tamil Nadu, India (November 2022) – Under Process

**RESOURCE PERSON / KEYNOTE / INAUGURAL ADDRESS / CHAIRED SESSIONS (CONFERENCES / INVITED TALKS / TRAINING / WORKSHOPS / FDPs) - 217**

- **Resource Person**, Session on “Critical Discussion on Entrepreneurship: Concept & Strategy”, MBA Students of Institute of Management Science, Ahmednagar organized by The International Centre, Goa, India, 1<sup>st</sup> October 2005.
- **Resource Person**, Session on “Research - The Only Recourse for Continuous Learning” in Two Day Workshop on Professional Pedagogy Skills for Management Faculties conducted at Sree Saraswathi Thiyagaraja College, Pollachi Taluk, Coimbatore District, Tamil Nadu, India, 28-29<sup>th</sup> June 2006.
- **Resource Person**, Training Session on Entrepreneurship Development – Awareness & Orientation for Self-Help Groups under Nesakkarangal NGO at Udumalpet Taluk, Coimbatore District, Tamil Nadu, India, 19<sup>th</sup> August 2006.
- **Session Chair**, “Issues in Management”, International Conference on Global Business and Policy Modelling, Adaikalamatha Institute of Management, Tanjore District, Tamil Nadu, India, 21-22<sup>nd</sup> September 2006.
- **Session Resource Person**, ‘Topic Identification & Review of Literature’, Faculty Orientation Programme on Research Process & Techniques for Faculties under Sree

Saraswathi Thyagaraja College, Pollachi, Coimbatore District, Tamil Nadu, India, 21<sup>st</sup> November 2006.

- **Chief Guest**, Inauguration, Entrepreneurship Development Cell, Jaya Engineering College, Thiruninravur, Chennai, Tamil Nadu, India, 10<sup>th</sup> March 2008.
- **Session Speaker**, Entrepreneurship – The Only Ray of Hope for What Next, Jaya Engineering College, Thiruninravur, Chennai, Tamil Nadu, India, 10<sup>th</sup> March 2008.
- **Session Chair**, “Non-Farm Employment, Training & Skill Development and Poverty Alleviation” - National Seminar on Food Processing Industry in India: Growth Potential & Challenges, Gandhigram Rural University, Dindigul, Tamil Nadu, India, 22-23<sup>rd</sup> October 2008.
- **Session Chair**, “Entrepreneurship Education & Future Dimensions Towards Rural Development”, National Seminar on Rural Development in India: Opportunities & Challenges Organized by Department of Economics, Manonmaniam Sundaranar University, Tirunelveli, Tamil Nadu, India, 29-30<sup>th</sup> October 2008.
- **Session Speaker**, Entrepreneurship Training – What Next? - Entrepreneurship under Business Skill Development Programme conducted at Sri Venkateswara College of Engineering, Sriperumbudur, Programme Sponsored by MSME Development Institute, Ministry of Micro, Small & Medium Enterprises, Govt. of India, Chennai, Tamil Nadu, India, 12<sup>th</sup> Dec 2008 – 9<sup>th</sup> Jan 2009.
- **Guest Lecture / Invited Talk**, “Entrepreneurship Development” at Sri Ramakrishna Institute of Technology, Pachaampalayam, Coimbatore District, Tamil Nadu, India, 17<sup>th</sup> September 2009.
- **Guest Lecture / Invited Talk**, “Changing Dimensions – Orientation to MBA Students” at Ethiraj College of Arts & Science for Women, Egmore, Chennai District, Tamil Nadu, India, 3<sup>rd</sup> September 2010.
- **Session Chair – Entrepreneurship**, 2<sup>nd</sup> International Conference on Small Business & Entrepreneurship, Organized by Department of Business Administration, Eastern Mediterranean University, European Council of Small Business and Entrepreneurship (ECSB) and Management Research Centre (MRC), Famagusta, Nicosia, Turkish Republic of North Cyprus, 24-27<sup>th</sup> February 2011.
- **Guest Lecture / Invited Talk**, Entrepreneurial Perspective & Process in Redefining Entrepreneurship, Department of Business Administration, Annamalai University, Annamalai Nagar, Chidambaram, Tamil Nadu, India, 11<sup>th</sup> April 2011.
- **Session Chair**, Entrepreneurship & Marketing, International Conference – Leading Beyond the Horizon: Engaging Future (ICLBH-2011), Department of Business Administration, Annamalai University, Annamalai Nagar, Chidambaram, Tamil Nadu, India, 28-30<sup>th</sup> July 2011.

- **Guest Lecture / Invited Talk**, Redefining Entrepreneurship, CMS Institute of Management Studies, Coimbatore, Tamil Nadu, India, 17<sup>th</sup> August 2011.
- **Guest Lecture / Invited Talk**, Entrepreneurship, Department of Business Administration, SNS College of Engineering, Coimbatore, Tamil Nadu, India, 17<sup>th</sup> August 2011.
- **Chief Guest & Keynote Speaker**, National Conference on Innovation & Entrepreneurship, PSGR Krishnammal College for Women, Coimbatore, Tamil Nadu, India, 29<sup>th</sup> September 2011.
- **Expert Talk**, Asynchronous Industry University Interface, UGC Sponsored National Seminar on Building Asynchronous Learning Environments: Opportunities & Challenges, K. J. Somaiya Comprehensive College of Education, Training and Research, Mumbai, 10-11<sup>th</sup> March 2012.
- **Session Chair**, Distance Education & Asynchronous Learning, UGC Sponsored National Seminar on Building Asynchronous Learning Environments: Opportunities & Challenges, K. J. Somaiya Comprehensive College of Education, Training and Research, Mumbai, 10-11<sup>th</sup> March 2012.
- **Chief Guest & Session Speaker**, National Level Workshop on Entrepreneurship Development, Sri Krishna Arts & Science College, Kuniamuthur, Coimbatore District, Tamil Nadu, 1<sup>st</sup> February 2013.
- **Special Guest Lecture / Invited Talk, Women Entrepreneurship**, Department of Commerce, Vivekanandha College of Arts & Science for Women, Elayampalayam, Tiruchengode, Namakkal District, Tamil Nadu, 2<sup>nd</sup> February 2013.
- **Chief Guest & Session Speaker**, Inauguration of National Seminar on Entrepreneurship Development, JSN School of Management, Kanchipuram District, Tamil Nadu, 17<sup>th</sup> April 2013.
- **Session Speaker**, One-Day Faculty Development Programme on Research & Development, Theme: Research Publications – Paradigms & Perspectives, Kumara Rani Meena Muthiah College of Arts & Science, Adyar, Chennai, Tamil Nadu, 29<sup>th</sup> August 2013.
- **Session Speaker**, National Level Workshop on Entrepreneurship Development at JNN College of Engineering, Tiruvallur District, Tamil Nadu, 3<sup>rd</sup> September 2013.
- **Expert Evaluator**, Product Expo – Waste Management, JNN College of Engineering, Tiruvallur District, Tamil Nadu, 3<sup>rd</sup> September 2013.
- **Session Speaker**, CEO Meet with Young Executives, Theme: What Next – Redefining Entrepreneurship – Perspectives & Process with Innovation, Faculty of Management Studies, Ranganathan Engineering College, Coimbatore District, Tamil Nadu, 21<sup>st</sup> September 2013.

- **Session Moderator & Speaker**, One Day Faculty Development Programme on Research & Development, Theme: Research Publications – Writing & Presentation, Faculty of Management Studies, Ranganathan Engineering College, Coimbatore District, Tamil Nadu, 21<sup>st</sup> September 2013.
- **Special Guest Lecture**, Relevance of Management Thoughts in Today's Context, MBA Programme, Department of Rural Industries & Management (RIM), Gandhigram Rural University, Dindigul, Tamil Nadu, 28<sup>th</sup> October 2013.
- **Session Speaker**, 'Entrepreneurship - Relevance & Related Advises', Two Day Training Camp for Junior Students in Chengalpattu Zone, Organized in Association with Junior Red Cross, Chengalpattu Zone at Government Girls Higher Secondary School, Chengalpattu, Tamil Nadu, 29-30<sup>th</sup> November 2013.
- **Special Guest Lecture**, Entrepreneurship Development – Creativity & Innovation Perspectives, Dr. MGR Janaki College of Arts & Science for Women, Chennai, Tamil Nadu, 3<sup>rd</sup> December 2013.
- **Resource Person**, Technical Session on Innovation & Entrepreneurship, State Level Seminar on 'Rethinking Management Theories & Practices in the Present Indian Economic Context', Organized By Dr. MGR Janaki College of Arts & Science for Women, Chennai, Tamil Nadu, 6<sup>th</sup> January 2014.
- **Conference Jury**, International Conference on Business Excellence, Strategies & Transcendence (BEST) '2014, Organized by Department of Business Administration & Computer Applications, Sree Sastha Institute of Engineering & Technology, Chennai, Tamil Nadu, 23<sup>rd</sup> January 2014.
- **Invited Talk**, Business Excellence – Entrepreneurial Perspective, International Conference on Business Excellence, Strategies & Transcendence (BEST) '2014, Organized by Department of Business Administration & Computer Applications, Sree Sastha Institute of Engineering & Technology, Chennai, Tamil Nadu, 23<sup>rd</sup> January 2014.
- **Technical Session Speaker**, Research Writing & Structuring & Publication Process & Journal Perspectives One Day Faculty Development Programme on Research & Development, Theme: Insight & Recourse for Continuous Learning, Sri Venkateswara College of Computer Applications & Management (SVCCAM), Coimbatore District, Tamil Nadu, 1<sup>st</sup> March 2014.
- **Technical Session Speaker**, Entrepreneurial Perspectives & Innovation Challenges, AICTE Sponsored Faculty Development Programme on Entrepreneurship under Entrepreneurship Development Cell (EDC) Scheme, Organized By Department of Biotechnology, Bannari Amman Institute of Technology, Erode, Tamil Nadu, 12<sup>th</sup> March 2014.
- **Inaugural Address**, VIT-NFED Student Chapter, VIT Business School, VIT University, Vellore, Tamil Nadu, 25<sup>th</sup> March 2014.

- **Guest Lecture**, Entrepreneurial Awareness, VIT Business School, VIT University, Vellore District, Tamil Nadu, 25<sup>th</sup> March 2014.
- **Invited Talk**, Entrepreneurial Prospects at Agropreneurship Awareness Camp, Cheyyar, Tiruvannamalai District, Tamil Nadu, 12<sup>th</sup> April 2014.
- **Invited Talk**, Entrepreneurship & Innovation Perspectives, Coimbatore Management Association, Coimbatore, Tamil Nadu, 19<sup>th</sup> May 2014.
- **Invited Talk**, Motivation & Self-Development, School of Engineering, Vels University, Chennai, Tamil Nadu, 11<sup>th</sup> August 2014.
- **Inaugural Address**, Entrepreneurship Awareness & Orientation, National Seminar on Entrepreneurship Development, Jaya Prakash Narayan College of Engineering, Mehabub Nagar, Telangana, 13<sup>th</sup> August 2014.
- **Invited Session**, Redefining Entrepreneurship & Innovation Perspectives – Cases & Exercises, Jaya Prakash Narayan College of Engineering, Mehabub Nagar, Telangana, 13<sup>th</sup> August 2014.
- **Guest Speaker**, Entrepreneurship Awareness & Orientation, Ramaiah Institute of Management Studies (RIMS), Bangalore, Karnataka, 23<sup>rd</sup> August 2014.
- **Special Guest Lecture**, Organizational Structure & Staffing Pattern, MBA Programme, Department of Rural Industries & Management (RIM), Gandhigram Rural University, Dindigul, Tamil Nadu, 15<sup>th</sup> September 2014.
- **Chief Guest & Keynote Speaker**, Inauguration of Entrepreneurship Awareness Camp organized by ICTACT & Entrepreneurship Development Cell, Dr. N.G.P. Arts & Science College (NGPASC) in association with Coimbatore Institute of Management & Technology (CIMAT), Entrepreneurship Development Institute (EDI), Department of MSME, Govt. of Tamil Nadu and National Science & Technology Entrepreneurship Development Board (NSTEDB), New Delhi on 13<sup>th</sup> October 2014.
- **Guest of Honour & Guest Speaker**, Session on ‘Transforming from An Idea to A Successful Business’ National Start-up Summit ‘2014 & 76<sup>th</sup> National Franchise, Retail & SME Show FRO ‘2014 at Hotel Hilton, Chennai Organized by Franchise India Holdings Ltd., Faridabad, Haryana, 6-7<sup>th</sup> December 2014.
- **Session Speaker**, Sessions on ‘Research Writing & Structuring’ and ‘Publication Strategies & Journal Perspectives’, Faculty Development Programme on Research Insights & Publication Strategies organized by Centre for Research & Consultancy (CRC), Sri Venkateswara Institute of Information Technology & Management (SVIITM), Ettimadai, Coimbatore, Tamil Nadu, 24<sup>th</sup> January 2015.
- **Conference Chair Inaugural Address**, Refereed & Indexed National Conference on Research Aspects in Management Prospects & Entrepreneurship Development Perspectives (RAMP & EDP) on behalf of National Foundation for Entrepreneurship Development (NFED), Coimbatore, Tamil Nadu in association with Saveetha School of

Management (SSM), Saveetha University, Chennai on 7<sup>th</sup> February 2015.

- **Conference Chair Inaugural Address**, Refereed & Indexed National Conference on Transformational Excellence in Entrepreneurship & Management (TEEM) on behalf of National Foundation for Entrepreneurship Development (NFED), Coimbatore, Tamil Nadu in association with Sree Sastha Institute of Engineering & Technology (SSIET), Chennai on 28<sup>th</sup> March 2015.
- **Chief Guest & Keynote Speaker**, Entrepreneurship & Innovation: Illusion & Reality, Entrepreneurship Development Cell Inauguration, SNS College of Engineering, Coimbatore, Tamil Nadu India, 22<sup>nd</sup> July 2015.
- **Chief Guest & Keynote Address**, Inauguration, Entrepreneurship Awareness Camp, 'Entrepreneurial Insights and Entrepreneurial Intuition & Innovation Perspectives', Nehru Institute of Engineering & Technology, Coimbatore, Tamil Nadu, 7-8<sup>th</sup> October 2015.
- **Technical Session Speaker**, 'Entrepreneurial Insights and Entrepreneurial Intuition & Innovation Perspectives', Nehru Institute of Engineering & Technology, Coimbatore, Tamil Nadu, 7-8<sup>th</sup> October 2015.
- **Jury**, Business Development Plan, Entrepreneurship Awareness Camp, Department of Management Studies, Nehru Institute of Engineering & Technology, Coimbatore, Tamil Nadu, 7-8<sup>th</sup> October 2015.
- **Guest of Honour & Panel Speaker**, Session on 'The Rising Tide of Edupreneurs Changing the Future of Education Business', Entrepreneur Chennai '2015 & 77<sup>th</sup> National Franchise, Retail & SME Show FRO '2015 at Hotel ITC Grand Chola, Chennai Organized by Franchise India Holdings Ltd., Faridabad, Haryana, 17-18<sup>th</sup> December 2015.
- **Technical Session Speaker**, Research Perspectives & Publication Strategies, Faculty Development Programme on Research – The Recourse for Continuous Learning (Theme: Research Insights & Publication Strategies) on behalf of National Foundation for Entrepreneurship Development (NFED), Coimbatore, Tamil Nadu at Hotel Apple Park, Coimbatore, Tamil Nadu, 19<sup>th</sup> December 2015.
- **Chief Guest & Guest Speaker**, Entrepreneurship Development: Creativity and Innovation Perspectives, Organized By Institute of Engineers Chapter, School of Building & Mechanical Science, Department of Civil Engineering, Kongu Engineering College, Perundurai, Erode District, Tamil Nadu, India, 9<sup>th</sup> January 2016.
- **Technical Session Speaker**, Research Perspectives & Publication Strategies, Faculty Development Programme on Research – The Recourse for Continuous Learning (Theme: Research Insights & Publication Strategies) on behalf of National Foundation for Entrepreneurship Development (NFED), Coimbatore, Tamil Nadu at Hotel Shelter, Chennai, Tamil Nadu, 6<sup>th</sup> February 2016.

- **Chief Guest & Keynote Speaker**, National Conference on Emerging Trends in Science & Humanities, Organized By Jayagovind Harigopal Agarwal Agarsen College of Arts & Science, Madhavaram, Chennai, Tamil Nadu, 20<sup>th</sup> February 2016.
- **Guest Speaker**, Employability Skills for Career Development, Department of Management Studies, Mother Teresa Women's University, Kodaikanal, Tamil Nadu, 18<sup>th</sup> March 2016.
- **Technical Session Speaker**, Research Perspectives & Publication Strategies, Faculty Development Programme on Research – The Recourse for Continuous Learning (Theme: Research Insights & Publication Strategies) on behalf of National Foundation for Entrepreneurship Development (NFED), Coimbatore, Tamil Nadu conducted at Hotel Apple Park, Coimbatore, Tamil Nadu, 11<sup>th</sup> June 2016.
- **Invited Talk**, Session on Employability & Entrepreneurship, Guru Nanak College, Velachery, Chennai, 18<sup>th</sup> July 2016.
- **Invited Talk**, Session on Employability & Entrepreneurship, Department of Mechanical Engineering, School of Engineering, Vels University, Pallavaram, Chennai, 19<sup>th</sup> July 2016.
- **Technical Session Speaker**, Application Research & Statistical Techniques, Faculty Development Programme on Research – The Recourse for Continuous Learning (Theme: Research Insights & Publication Strategies) On behalf of National Foundation for Entrepreneurship Development (NFED), Coimbatore, Tamil Nadu conducted at LEAD College of Management, Palakkad, Kerala, 22<sup>nd</sup> October 2016.
- **Technical Session Speaker**, Research Perspectives & Publication Strategies, Faculty Development Programme on Research – The Recourse for Continuous Learning (Theme: Research Insights & Publication Strategies) On behalf of National Foundation for Entrepreneurship Development (NFED), Coimbatore, Tamil Nadu conducted at LEAD College of Management, Palakkad, Kerala, 22<sup>nd</sup> October 2016.
- **Technical Session Speaker**, Research Perspectives & Publication Strategies, Faculty Development Programme on Research – The Recourse for Continuous Learning (Theme: Research Insights & Publication Strategies) On behalf of National Foundation for Entrepreneurship Development (NFED), Coimbatore, Tamil Nadu in association with Jupiter Publications Consortium (JPC) conducted at Hotel Grand Treat, Chennai, 19<sup>th</sup> November 2016.
- **Conference Chair Inaugural Address**, National Conference on Innovative Practices in Engineering, Science and Management (NCIPESM) – A Refereed Conference on behalf of National Foundation for Entrepreneurship Development (NFED), Coimbatore, Tamil Nadu in association with Jupiter Publications Consortium (JPC) at Hotel Grand Treat, Chennai, Tamil Nadu, 28<sup>th</sup> January 2017.
- **Invited Talk / Guest Speaker**, Women Entrepreneur Meet Powered By Indian School of Business (ISB) Cohort – Chennai Chapter, KREA Hall, Abiramapuram, Alwarpet, Chennai, 29<sup>th</sup> January 2017.



- **Distinguished Speaker**, Session on Data Collection Methods & Sampling: Research Methodology in Management, School of Management Studies, Bannari Amman Institute of Technology, Sathyamangalam, Erode District, Tamil Nadu, 6<sup>th</sup> February 2017.
- **Award Jury**, Small Enterprise Business Awards ‘2016 (National Award Ceremony), Organized By Aspira Media Pvt. Ltd., Hotel Taj Vivanta, Yeshwantpur, Bengaluru, Karnataka, 15<sup>th</sup> February 2017.
- **Distinguished Speaker**, Entrepreneurship Intention & Motivation: Achievement Motivation Training Organized By Entrepreneurial Club, Department of Business Administration, Annamalai University Powered By Entrepreneurship Development Institute (EDI), Ahmedabad Sponsored Faculty Development Programme (FDP), Chidambaram, Cuddalore District, Tamil Nadu, 22<sup>nd</sup> February 2017.
- **Technical Session Speaker**, Research Perspectives & Publication Strategies, Faculty Development Programme on Research – The Recourse for Continuous Learning (Theme: Research Insights & Publication Strategies) on behalf of National Foundation for Entrepreneurship Development (NFED), Coimbatore, Tamil Nadu conducted at Hotel Apple Park, Coimbatore, Tamil Nadu, 25<sup>th</sup> March 2017.
- **Distinguished Speaker**, Faculty Development Programme on Entrepreneurship Development (Theme: Achievement Motivation & Innovative Perspectives), Organized By The Standard Fireworks Rajaratnam College for Women (Autonomous), Sivakasi, Tamil Nadu, 14<sup>th</sup> June 2017.
- **Resource Person**, Technical Session titled ‘Research Genesis - An Overview’, AICTE Sponsored Faculty Development Programme (17-30<sup>th</sup> November 2017) on ‘Smart Power Grid Technologies’ 17-30<sup>th</sup> November 2017 organized by Department of Electrical & Electronics Engineering, Government College of Technology, Coimbatore, Tamil Nadu, 20<sup>th</sup> November 2017.
- **Resource Person**, Technical Session titled ‘Publication Strategies - Research Prospects’, AICTE Sponsored Faculty Development Programme (17-30<sup>th</sup> November 2017) on ‘Smart Power Grid Technologies’ organized by Department of Electrical & Electronics Engineering, Government College of Technology, Coimbatore, Tamil Nadu, 20<sup>th</sup> November 2017.
- **Technical Session Speaker**, Research Publications & Insights, Faculty Development Programme on Research – The Recourse for Continuous Learning (Theme: Research Insights & Publication Strategies) at K.S.K. College of Engineering and Technology (KSKCET), Kumbakonam, Thanjavur District in association with National Foundation for Entrepreneurship Development (NFED), Coimbatore, Tamil Nadu, 11<sup>th</sup> November 2017.
- **Technical Session Speaker**, Publication Strategies & Perspectives, Faculty Development Programme on Research – The Recourse for Continuous Learning (Theme: Research Insights & Publication Strategies) at K.S.K. College of Engineering and Technology (KSKCET), Kumbakonam, Thanjavur District in association with National Foundation for Entrepreneurship Development (NFED), Coimbatore, Tamil

Nadu, 11<sup>th</sup> November 2017.

- **Technical Session Speaker**, Research Insights & Strategies, Faculty Development Programme on Research – The Recourse for Continuous Learning (Theme: Research Insights & Publication Strategies), Faculty Development Programme Organized By National Foundation for Entrepreneurship Development (NFED) at Hotel Apple Park, Coimbatore District, Tamil Nadu, 16<sup>th</sup> December 2017.
- **Technical Session Speaker**, Publication Prospects & Perspectives, Faculty Development Programme on Research – The Recourse for Continuous Learning (Theme: Research Insights & Publication Strategies), Faculty Development Programme Organized By National Foundation for Entrepreneurship Development (NFED) at Hotel Apple Park, Coimbatore District, Tamil Nadu, 16<sup>th</sup> December 2017.
- **Guest Speaker**, Career Development & Employability Skills, AMET Business School, AMET University, Kanathur, Chennai, Tamil Nadu, 9<sup>th</sup> February 2018.
- **Guest Lecture**, Research Insights & Publication Strategies, Department of Sociology, School of Social Sciences, University of Madras, Chennai, Tamil Nadu, 12<sup>th</sup> February 2018.
- **Invited Talk**, Employability Skills & Entrepreneurship Development, Sri Sairam Institute of Management Studies, Sri Sairam Engineering College, West Tambaram, Chennai, Tamil Nadu, 12<sup>th</sup> February 2018.
- **Invited Talk**, Employability Skills & Career Development, Organized By Department of Management Studies, Tagore Engineering College, Chennai, Tamil Nadu, 1<sup>st</sup> March 2018.
- **Session**, Role of Research in Teaching, Organized By Department of Management Studies, Tagore Engineering College, Chennai, Tamil Nadu, 1<sup>st</sup> March 2018.
- **Speaker & Reviewer**, Tamil Literary Book Review Programme, Organized By Medai TV, Theni District, Tamil Nadu, 25<sup>th</sup> March 2018.
- **Invited Talk**, Entrepreneurship Development, Organized By Department of Entrepreneurship & Healthcare, The TIPS Global Institute, Coimbatore, Tamil Nadu, 24<sup>th</sup> April 2018.
- **Invited Talk**, Employability Skills, Organized By Department of Economics, School of Management, Pondicherry University, Kalapet, Puducherry, 12<sup>th</sup> July 2018.
- **Invited Talk**, Entrepreneurship Development, Organized By Department of Business Administration, Annamalai University, Chidambaram, Tamil Nadu, 17<sup>th</sup> July 2018.
- **Session Speaker**, Faculty Development Programme on Entrepreneurship Development & Innovation Perspectives, Organized By Academic Staff College In Association With School of Electrical Engineering, VIT University, Vellore, Tamil Nadu, 25<sup>th</sup> July 2018.

- **Invited Talk**, Employability Skills, Organized By Department of Electronics & Instrumentation Engineering, Sri Ramakrishna Engineering College, Vattamalaipalayam, Coimbatore, Tamil Nadu, 27<sup>th</sup> July 2018.
- **Invited Talk / Guest Lecture**, Entrepreneurship Development, Organized By Department of Management, Pondicherry University Karaikal Campus, Karaikal, Puducherry, 14<sup>th</sup> August 2018.
- **Chief Guest**, Independence Day Celebrations, Organized By Rajeesh Academy in Contemporary Education (RACE), Chengalpattu, Kanchipuram District, Tamil Nadu, 15<sup>th</sup> August 2018.
- **Invited Talk / Guest Lecture**, Entrepreneurship Development & Innovative Practices, Organized By Department of Commerce – Shift II, Justice Basheer Ahmed Sayeed College for Women, Chennai, Tamil Nadu, 18<sup>th</sup> August 2018.
- **Invited Talk / Guest Lecture**, Entrepreneurship Development, Organized By Department of Resource Management, Avinashilingam Institute of Home Science and Higher Education for Women (Deemed University), Coimbatore, Tamil Nadu, 10<sup>th</sup> & 11<sup>th</sup> September 2018.
- **Invited Talk / Guest Lecture**, Entrepreneurship Development, Organized By School of Pharmaceutical Sciences, Vels Institute of Science, Technology and Advanced Studies (VISTAS), Deemed University, Pallavaram, Chennai, Tamil Nadu, 19<sup>th</sup> September 2018.
- **Invited Talk**, Session on Project Assessment and Evaluation, National Level Faculty Development Program on “Entrepreneurship - Initiate and Ignite”, Organized By Department of Business Administration, Avinashilingam Institute for Home Science and Higher Education for Women (Deemed University) and Sponsored By Entrepreneurship Development Institute of India, Ahmedabad under Department of Science & Technology (DST), New Delhi through National Implementing and Monitoring Agency for Training (NIMAT) Project 2018-19, 26<sup>th</sup> September 2018.
- **Invited Talk**, Session on Entrepreneurship Development, Entrepreneurship Awareness Camp Organized By PPG Business School, Saravanampatti, Coimbatore, Tamil Nadu In Association With Department of Science & Technology (DST), New Delhi & National Implementing and Monitoring Agency for Training (NIMAT) Project 2018-19 Sponsored By National Science & Technology Entrepreneurship Development Board (NSTEDB), Government of India, New Delhi, 20-22<sup>nd</sup> December 2018.
- **Inaugural Address**, Two Day National Faculty Development Programme on Research – The Recourse for Continuous Learning & Effective Teaching (Theme: Research Insights & Publication Strategies) on 11-12 January 2019, Organized By Nalanda Institute of Engineering & Technology (NIET), Guntur, Andhra Pradesh In Association With National Foundation for Entrepreneurship Development (NFED), Coimbatore District, Tamil Nadu, 11<sup>th</sup> January 2019.
- **Technical Session Speaker**, ‘Research Genesis’ and ‘Scientific Prospects’, Two Day National Faculty Development Programme on Research – The Recourse for Continuous

Learning & Effective Teaching (Theme: Research Insights & Publication Strategies) on 11-12 January 2019, Organized By Nalanda Institute of Engineering & Technology (NIET), Guntur, Andhra Pradesh In Association With National Foundation for Entrepreneurship Development (NFED), Coimbatore District, Tamil Nadu, 11<sup>th</sup> January 2019.

- **Technical Session Speaker**, ‘Research Insights & Continuous Learning’ and ‘Publication Strategies & Prospects’, Two Day National Faculty Development Programme on Research – The Recourse for Continuous Learning & Effective Teaching (Theme: Research Insights & Publication Strategies) on 11-12 January 2019, Organized By Nalanda Institute of Engineering & Technology (NIET), Guntur, Andhra Pradesh In Association With National Foundation for Entrepreneurship Development (NFED), Coimbatore District, Tamil Nadu, 12<sup>th</sup> January 2019.
- **Invited Talk**, Session on Research Insights & Publication Strategies, Organized By Department of Electrical & Electronics Engineering, CMR Institute of Technology (CMRIT), Bengaluru, Karnataka, 18<sup>th</sup> January 2019.
- **Technical Session Speaker**, Research Genesis & Conceptual Overview, Faculty Development Programme on Research – The Recourse for Continuous Learning (Theme: Research Insights & Publication Strategies) on behalf of National Foundation for Entrepreneurship Development (NFED), Coimbatore, Tamil Nadu at ANOVA Corporate Services Pvt. Ltd., Chennai, Tamil Nadu, 2<sup>nd</sup> February 2019.
- **Technical Session Speaker**, Research Insights & Publication Strategies, Faculty Development Programme on Research – The Recourse for Continuous Learning (Theme: Research Insights & Publication Strategies) on behalf of National Foundation for Entrepreneurship Development (NFED), Coimbatore, Tamil Nadu at ANOVA Corporate Services Pvt. Ltd., Chennai, Tamil Nadu, 2<sup>nd</sup> February 2019.
- **Chief Guest**, Inauguration of National Level Technical Symposium – CORNUCOPIA-2K19, Organized By ASCONIC – ECE Association, Sri Ramakrishna Institute of Technology, Coimbatore District, Tamil Nadu, 4<sup>th</sup> February 2019.
- **Chair & Keynote Speaker**, One Day National Seminar on Research & Development (Theme: Research Insights & Publication Strategies) on behalf of National Foundation for Entrepreneurship Development (NFED), Coimbatore, Tamil Nadu In Association With Department of Computer Science, School of Computing Sciences, Vels Institute of Science, Technology and Advanced Studies (VISTAS), Pallavaram, Chennai, Tamil Nadu, 15<sup>th</sup> February 2019.
- **Technical Session Speaker**, ‘Research Genesis & Scientific Prospects’, One Day National Seminar on Research & Development (Theme: Research Insights & Publication Strategies) on behalf of National Foundation for Entrepreneurship Development (NFED), Coimbatore, Tamil Nadu In Association With Department of Computer Science, School of Computing Sciences, Vels Institute of Science, Technology and Advanced Studies (VISTAS), Pallavaram, Chennai, Tamil Nadu, 15<sup>th</sup> February 2019.

- **Technical Session Speaker**, ‘Research Insights & Publication Strategies’, One Day National Seminar on Research & Development (Theme: Research Insights & Publication Strategies) on behalf of National Foundation for Entrepreneurship Development (NFED), Coimbatore, Tamil Nadu In Association With Department of Computer Science, School of Computing Sciences, Vels Institute of Science, Technology and Advanced Studies (VISTAS), Pallavaram, Chennai, Tamil Nadu, 15<sup>th</sup> February 2019.
- **Technical Session Speaker**, Research Insights & Contemporary Research Practices, Two Days Workshop on SPSS-21 & AMOS (Theme: Research Insights & Publication Strategies), Organized By Magestic Technology Solutions Pvt. Ltd. (MTSPL) In Association With Pranavam Research & Development Organization, Chennai, Tamil Nadu, 14<sup>th</sup> July 2019.
- **Invited Talk / Guest Lecture**, Entrepreneurship Development Prospects, Organized By Department of Management Studies, Saveetha Engineering College, Thandalam, Chennai, Tamil Nadu, 15<sup>th</sup> July 2019.
- **Invited Talk / Guest Lecture**, Entrepreneurship Prospects & Challenges, Organized By Department of Management Studies, Tagore Engineering College, Rathinamangalam, Chennai, Tamil Nadu, 18<sup>th</sup> July 2019.
- **Chief Guest**, Entrepreneurship Development Cell Inauguration, St. Joseph’s College (Arts & Science), Kovur, Chennai, 1<sup>st</sup> August 2019.
- **Guest Speaker**, Awareness on Entrepreneurship Development Prospects, St. Joseph’s College (Arts & Science), Kovur, Chennai, 1<sup>st</sup> August 2019.
- **Technical Session Speaker**, ‘Research Insights & Publication Perspectives’ and ‘Publication Prospects & Strategies’, Faculty Development Programme on Research – The Recourse for Continuous Learning (Theme: Research Insights & Publication Strategies) on behalf of National Foundation for Entrepreneurship Development (NFED), Coimbatore, Tamil Nadu conducted at Hotel Le Grand, Coimbatore, Tamil Nadu, 3<sup>rd</sup> August 2019.
- **Inaugural Guest**, Three Days Entrepreneurship Awareness Camp, Sponsored By DST-DIMAT In Association With Entrepreneurship Development Institute of India, Ahmedabad, Gujarat, Organized By Entrepreneurship Development Cell, Jeppiar Engineering College, Chennai, 11<sup>th</sup> September 2019.
- **Distinguished Session Speaker**, Need for Entrepreneurship, Three Days Entrepreneurship Awareness Camp, Sponsored By DST-DIMAT In Association With Entrepreneurship Development Institute of India, Ahmedabad, Gujarat, Organized By Entrepreneurship Development Cell, Jeppiar Engineering College, Chennai, 11<sup>th</sup> September 2019.
- **Resource Person**, Seminar on Applications of Technology, Organized By Department of Education, Mother Teresa Women’s University, Kodaikanal, Tamil Nadu, 24<sup>th</sup> September 2019.

- **Special Lecture**, Seminar on Gender & Health, Organized By Department of Education, Mother Teresa Women's University, Kodaikanal, Tamil Nadu, 24<sup>th</sup> September 2019.
- **Chief Guest**, Faculty Development Programme on Crafting the Literature Review, Organized By Department of Management Studies, Sri Krishna Arts & Science College (SKASC), Kuniyamuthur, Coimbatore, Tamil Nadu, 21<sup>st</sup> October 2019.
- **Distinguished Speaker**, Session on Crafting the Literature Review, Faculty Development Programme, Organized By Department of Management Studies, Sri Krishna Arts & Science College (SKASC), Kuniyamuthur, Coimbatore, Tamil Nadu, 21<sup>st</sup> October 2019.
- **Distinguished Speaker**, Session on Case Analysis: Challenges & Opportunities for Startup Entrepreneurs, Organized By Department of Management Studies, PSNA College of Engineering and Technology, Dindigul, Tamil Nadu, 2<sup>nd</sup> November 2019.
- **Distinguished Speaker**, Session on Need for Entrepreneurship, Organized By DB Jain Institute of Management, DB Jain College Campus, Thoraipakkam, Chennai, Tamil Nadu, 12<sup>th</sup> November 2019.
- **Guest of Honour**, Bring It On (BIO2020), Powered By Cynaris Solutions Pvt. Ltd, Bengaluru, Karnataka, 23-24 November 2019.
- **Distinguished Speaker**, Technical Session on 'Research Genesis & Overview', One Day Faculty Development Programme on Modernized Approaches in Research and Publication, Organized By Department of Information Science & Engineering, Nagarjuna College of Engineering & Technology (NCET), Bengaluru, Karnataka In Association With National Foundation for Entrepreneurship Development (NFED), Coimbatore District, Tamil Nadu, 26<sup>th</sup> November 2019.
- **Distinguished Speaker**, Technical Session on 'Crafting Literature Review', One Day Faculty Development Programme on Modernized Approaches in Research and Publication, Organized By Department of Information Science & Engineering, Nagarjuna College of Engineering & Technology (NCET), Bengaluru, Karnataka In Association With National Foundation for Entrepreneurship Development (NFED), Coimbatore District, Tamil Nadu, 26<sup>th</sup> November 2019.
- **Distinguished Speaker**, Technical Session on 'Research Insights & Perspectives', One Day Faculty Development Programme on Modernized Approaches in Research and Publication, Organized By Department of Information Science & Engineering, Nagarjuna College of Engineering & Technology (NCET), Bengaluru, Karnataka In Association With National Foundation for Entrepreneurship Development (NFED), Coimbatore District, Tamil Nadu, 26<sup>th</sup> November 2019.
- **Distinguished Speaker**, Technical Session on 'Publication Prospects & Strategies', One Day Faculty Development Programme on Modernized Approaches in Research and Publication, Organized By Department of Information Science & Engineering, Nagarjuna College of Engineering & Technology (NCET), Bengaluru, Karnataka In Association With National Foundation for Entrepreneurship Development (NFED),

Coimbatore District, Tamil Nadu, 26<sup>th</sup> November 2019.

- **Chief Mentor**, Certificate Course in E-Entrepreneurship, Powered By Department of Business Administration (BBA), D.G. Vaishnav College (Autonomous), Arumbakkam, Chennai in association with National Foundation for Entrepreneurship Development (NFED), Coimbatore, Tamil Nadu (4<sup>th</sup> December 2019 – 8<sup>th</sup> June 2020).
- **Resource Person**, ‘Women Entrepreneurship’, One Day International Seminar on Women Empowerment & Women Entrepreneurship (WE<sup>2</sup> 2019), Organized By Department of Economics, School of Management & Economics, St. Mary’s College (Autonomous), Thoothukudi, Tamil Nadu, 9<sup>th</sup> December 2019.
- **Resource Person**, ‘Need for Entrepreneurship: NFED Case Analysis’, Organized By Economics Association, Department of Economics, St. Mary’s College (Autonomous), School of Management & Economics, Thoothukudi, Tamil Nadu, 10<sup>th</sup> December 2019.
- **Session Speaker**, ‘Staff Development Orientation Program’, Rax-Tech International, Chennai, Tamil Nadu, 13<sup>th</sup> December 2019.
- **Distinguished Session Speaker**, ‘Self-Management & Employability Skills’, Organized By Department of Tourism Management, Avinashilingam Institute for Home Science and Higher Education for Women (Deemed University), Coimbatore, Tamil Nadu, 3<sup>rd</sup> February 2020.
- **Distinguished Session Speaker**, ‘Need for Entrepreneurship’, Organized By Department of Commerce (PA & AF), Hindusthan College of Arts & Science, Coimbatore, Tamil Nadu, 5<sup>th</sup> February 2020.
- **Technical Session Speaker**, ‘Research Insights & Publication Perspectives’, Faculty Development Programme on Research – The Recourse for Continuous Learning (Theme: Research Insights & Publication Strategies) on behalf of National Foundation for Entrepreneurship Development (NFED), Coimbatore, Tamil Nadu conducted at Hotel Le Grand, Coimbatore, Tamil Nadu, 8<sup>th</sup> February 2020.
- **Technical Session Speaker**, ‘Publication Prospects & Strategies’, Faculty Development Programme on Research – The Recourse for Continuous Learning (Theme: Research Insights & Publication Strategies) on behalf of National Foundation for Entrepreneurship Development (NFED), Coimbatore, Tamil Nadu conducted at Hotel Le Grand, Coimbatore, Tamil Nadu, 8<sup>th</sup> February 2020.
- **Chief Guest & Inaugural Address**, National Level Two Weeks Faculty Development Programme (FDP) on ‘Enterprise & Entrepreneur Development’ 10-22 February 2020, Organized By Kumaraguru College of Technology, Coimbatore, Tamil Nadu and Sponsored By National Science & Technology Entrepreneurship Development Board (NSTEDB) & Department of Science & Technology (DST), Government of India, Routed By Entrepreneurship Development Institute of India, Ahmedabad, Gujarat, 10<sup>th</sup> February 2020.

- **Distinguished Session Speaker**, Session on ‘Goal Setting & Competencies of an Entrepreneur’, National Level Two Weeks Faculty Development Programme (FDP) on ‘Enterprise & Entrepreneur Development’ 10-22 February 2020, Organized By Kumaraguru College of Technology, Coimbatore, Tamil Nadu and Sponsored By National Science & Technology Entrepreneurship Development Board (NSTEDB) & Department of Science & Technology (DST), Government of India, Routed By Entrepreneurship Development Institute of India, Ahmedabad, Gujarat, 10<sup>th</sup> February 2020.
- **Distinguished Session Speaker**, Session on ‘How to Develop Proposals for Funding’, National Level Two Weeks Faculty Development Programme (FDP) on ‘Enterprise & Entrepreneur Development’ 10-22 February 2020, Organized By Kumaraguru College of Technology, Coimbatore, Tamil Nadu and Sponsored By National Science & Technology Entrepreneurship Development Board (NSTEDB) & Department of Science & Technology (DST), Government of India, Routed By Entrepreneurship Development Institute of India, Ahmedabad, Gujarat, 13<sup>th</sup> February 2020.
- **Inaugural Address**, Refereed & Indexed International Conference on Contemporary Research in Engineering, Science, Management and Arts (ICCRE SMA ‘2020) Powered By National Foundation for Entrepreneurship Development (NFED), Coimbatore, Tamil Nadu in association with Apollo MedSkills Limited (AMSL), Hyderabad, Telangana conducted at Apollo MedSkills Limited (AMSL), Vadapalani, Chennai, Tamil Nadu, 28-29 February 2020.
- **Keynote Speaker**, International Conference on ‘Collective Intelligence & Computing Revolution Technologies (CICRT ‘2020)’, Organized By Department of Computer Application & Computer Science, Apollo Arts & Science College, Chennai, Tamil Nadu, 2<sup>nd</sup> March 2020.
- **Chief Guest & Inaugural Address**, Entrepreneurship Development Cell, Organized By Department of Management, Pondicherry University Karaikal Campus, Karaikal, Puducherry, 10<sup>th</sup> March 2020.
- **Distinguished Session Speaker**, Need for Entrepreneurship, Entrepreneurship Development Cell, Department of Management, Pondicherry University Karaikal Campus, Karaikal, Puducherry, 10<sup>th</sup> March 2020.
- **Inaugural Address**, One Day Workshop on Entrepreneurial Prospects Using Digital Marketing & IOT, Created & Powered By National Foundation for Entrepreneurship Development (NFED), Coimbatore, Tamil Nadu in association with Department of Business Administration (BBA), D.G. Vaishnav College (Autonomous), Arumbakkam, Chennai, 14<sup>th</sup> March 2020.
- **Keynote Speaker**, ‘Impact of Entrepreneurship and Need in Academia & Industry’, National Level Webinar on ‘Economic Impact of COVID-19 Pandemic on India’, Organized By Poona College of Arts, Science & Commerce, Pune, Maharashtra In Association With VVM’s Shree Damodar College of Commerce & Economics, Margao, Goa & Bharatiya Jain Sanghatna’s Arts, Science & Commerce College, Wagholi, Pune, Maharashtra, 11<sup>th</sup> May 2020.



- **Distinguished Session Speaker**, Webinar on Entrepreneurial Challenges & Opportunities, Organized By Department of Automobile Engineering, Kumaraguru College of Technology (KCT), Coimbatore, Tamil Nadu, 15<sup>th</sup> May 2020.
- **Resource Person**, Session on ‘Research Insights’, National Academia Research & Development Online Programme, Webinar Titled ‘Research Insights & Publication Strategies’ Powered By National Foundation for Entrepreneurship Development (NFED), Coimbatore, Tamil Nadu In Association With Magestic Technology Solutions Pvt. Ltd. (MTSPL), Chennai, Tamil Nadu, 17<sup>th</sup> May 2020.
- **Resource Person**, Session on ‘Research Structuring’, International Academia Research & Development Online Programme, Webinar Titled ‘Research Structuring & Publication Prospects’ Powered By National Foundation for Entrepreneurship Development (NFED), Coimbatore, Tamil Nadu In Association With Magestic Technology Solutions Pvt. Ltd. (MTSPL), Chennai, Tamil Nadu, 17<sup>th</sup> May 2020.
- **Distinguished Session Speaker**, Webinar on ‘Entrepreneurial Challenges & Opportunities’, Organized By Department of Commerce, Rathinam College of Arts & Science, Coimbatore, Tamil Nadu, 20<sup>th</sup> May 2020.
- **Resource Person**, Session on ‘Research Insights’, International Academia Research & Development Online Programme, Webinar Titled ‘Research Insights & Publication Strategies’ Powered By National Foundation for Entrepreneurship Development (NFED), Coimbatore, Tamil Nadu In Association With Magestic Technology Solutions Pvt. Ltd. (MTSPL), Chennai, Tamil Nadu, 24<sup>th</sup> May 2020.
- **Distinguished Session Speaker**, Webinar Session on ‘Research Structuring & Writing Process’, Organized By Department of Commerce, Rathinam College of Arts & Science, Coimbatore, Tamil Nadu, 27<sup>th</sup> May 2020.
- **Distinguished Speaker**, Session Titled ‘Entrepreneurial Glimpse & Challenges’ in the National Webinar on Digital Marketing for Business & Career Growth Organized By Skills 123, Bengaluru, Karnataka in association with National Foundation for Entrepreneurship Development (NFED), Coimbatore, Tamil Nadu, 6<sup>th</sup> June 2020.
- **Distinguished Speaker**, Session on ‘Research Structuring’, National Webinar on Research Structuring & Publication Strategies Powered By National Foundation for Entrepreneurship Development (NFED), Coimbatore, Tamil Nadu, 7<sup>th</sup> June 2020.
- **Distinguished Speaker**, Session on ‘Publication Strategies’, National Webinar on Research Structuring & Publication Strategies Powered By National Foundation for Entrepreneurship Development (NFED), Coimbatore, Tamil Nadu, 7<sup>th</sup> June 2020.
- **Eminent Selection Committee Member**, Selection of Nodal Offices for Project STREE – Social Transformation and Economic Empowerment of Women Artisans in India, Supported By European Union, PAN India Project, Fair Trade Forum-India (FTF-I), New Delhi, 9<sup>th</sup> June 2020.

- **Distinguished Speaker**, Session on ‘Research Structuring’, National Webinar on Research Structuring, Statistical Insights & Publication Strategies Organized By Department of Economics, School of Management & Economics, St. Mary’s College (Autonomous), Thoothukudi, Tamil Nadu In Association With National Foundation for Entrepreneurship Development (NFED), Coimbatore, Tamil Nadu, 13<sup>th</sup> June 2020.
- **Distinguished Speaker**, Session on ‘Publication Strategies’, National Webinar on Research Structuring, Statistical Insights & Publication Strategies Organized By Department of Economics, School of Management & Economics, St. Mary’s College (Autonomous), Thoothukudi, Tamil Nadu In Association With National Foundation for Entrepreneurship Development (NFED), Coimbatore, Tamil Nadu, 13<sup>th</sup> June 2020.
- **Distinguished Speaker**, Session on ‘Research Structuring’, Two Day National Webinar on Research Structuring & Publication Strategies Organized By Department of Business Administration, D. G. Vaishnav College (Autonomous), Arumbakkam, Chennai In Association With National Foundation for Entrepreneurship Development (NFED), Coimbatore, Tamil Nadu, 20-21 June 2020.
- **Distinguished Speaker**, Session on ‘Publication Strategies’, Two Day National Webinar on Research Structuring & Publication Strategies Organized By Department of Business Administration, D. G. Vaishnav College (Autonomous), Arumbakkam, Chennai In Association With National Foundation for Entrepreneurship Development (NFED), Coimbatore, Tamil Nadu, 20-21 June 2020.
- **Conference Chair & Inaugural Address**, International Web Conference on Women Empowerment through Education, Employment & Entrepreneurship (We Through E<sup>3</sup>) – IWCWEEEE ‘2020 Organized By Department of Economics, School of Management & Economics, St. Mary’s College (Autonomous), Thoothukudi, Tamil Nadu In Association With National Foundation for Entrepreneurship Development (NFED), Coimbatore, Tamil Nadu, 26-27 June 2020.
- **Keynote Speaker**, ‘Measures for Rejuvenating Youth Employment & Entrepreneurship in Academia & Industry’, International Web Conference on Redefining, Restructuring and Revamping the World for Sustainable Development Amidst New Normal, Organized By Faculty of Commerce, Management, Engineering in support with CRG (Core Research Group) AISECT, IQAC Rabindranath Tagore University in Collaboration with GAP (Grand Academic Portal), 24-26 July 2020.
- **Distinguished Speaker**, Session on ‘Research Structuring’, Two-Day National Webinar Titled ‘Research Structuring, Statistical Insights & Publication Strategies’, Created & Powered By National Foundation for Entrepreneurship Development (NFED), Coimbatore, Tamil Nadu, 25-26 July 2020.
- **Distinguished Speaker**, Session on ‘Publication Strategies’, Two-Day National Webinar Titled ‘Research Structuring, Statistical Insights & Publication Strategies’, Created & Powered By National Foundation for Entrepreneurship Development (NFED), Coimbatore, Tamil Nadu, 25-26 July 2020.

- **Keynote Speaker**, Session on ‘Entrepreneurial Glimpse: Challenges & Strategies’, National Web Conference on COVID-19 & Its Impact: Challenges & Way Forward, Organized By Department of Economics, Bangalore University, Karnataka, 27<sup>th</sup> July 2020.
- **Session Speaker**, Session on Entrepreneurship Development: Challenges & Strategies, Five-Day National Webinar Titled ‘Entrepreneurial Development Process & Digital Transformation for Business Development’ Powered By NFED Business Facilitators Forum (NBFF) – A Strategic Action Unit under National Foundation for Entrepreneurship Development (NFED), Coimbatore, Tamil Nadu, 10-14 August 2020.
- **Special Invitee & Address**, Inauguration, Launching of Vision & Mission & Signing of MoU, ICAI-Coimbatore Chapter, Suguna College of Arts & Science, Coimbatore, Tamil Nadu, 17<sup>th</sup> August 2020.
- **Session Speaker**, Session on Entrepreneurship Development: Challenges & Strategies, Two-Day International Webinar Titled ‘Entrepreneurial Development Process & Digital Transformation for Business Development’ Powered By NFED Business Facilitators Forum (NBFF) – A Strategic Action Unit under National Foundation for Entrepreneurship Development (NFED), Coimbatore, Tamil Nadu, 22-23 August 2020.
- **Distinguished Speaker**, Session on ‘Research Structuring’, Two-Day National Webinar Titled ‘Research Structuring, Statistical Insights & Publication Strategies’, Created & Powered By National Foundation for Entrepreneurship Development (NFED), Coimbatore, Tamil Nadu, 29-30 August 2020.
- **Distinguished Speaker**, Session on ‘Publication Strategies’, Two-Day National Webinar Titled ‘Research Structuring, Statistical Insights & Publication Strategies’, Created & Powered By National Foundation for Entrepreneurship Development (NFED), Coimbatore, Tamil Nadu, 29-30 August 2020.
- **Distinguished Speaker**, Session on ‘Research Structuring’, Two-Day National Webinar Titled ‘Research Structuring, Statistical Insights & Publication Strategies’, Created & Powered By National Foundation for Entrepreneurship Development (NFED), Coimbatore, Tamil Nadu, 26-27 September 2020.
- **Distinguished Speaker**, Session on ‘Publication Strategies’, Two-Day National Webinar Titled ‘Research Structuring, Statistical Insights & Publication Strategies’, Created & Powered By National Foundation for Entrepreneurship Development (NFED), Coimbatore, Tamil Nadu, 26-27 September 2020.
- **Session Speaker**, Session on Entrepreneurship Development: Challenges & Strategies, Organized By, Suguna Arts & Science College, Coimbatore, 29<sup>th</sup> September 2020.
- **Distinguished Speaker**, Session on Entrepreneurship Development: Challenges & Strategies, Two-Day International Webinar Titled ‘Entrepreneurial Development Process & Digital Transformation for Business Development’ Powered By NFED Business Facilitators Forum (NBFF) – A Strategic Action Unit under National Foundation for Entrepreneurship Development (NFED), Coimbatore, Tamil Nadu, 17-

18 October 2020.

- **Distinguished Speaker**, Session on 'Research Structuring', Two-Day National Webinar Titled 'Research Structuring, Statistical Insights & Publication Strategies', Created & Powered By National Foundation for Entrepreneurship Development (NFED), Coimbatore, Tamil Nadu, 28-29 November 2020.
- **Distinguished Speaker**, Session on 'Publication Strategies', Two-Day National Webinar Titled 'Research Structuring, Statistical Insights & Publication Strategies', Created & Powered By National Foundation for Entrepreneurship Development (NFED), Coimbatore, Tamil Nadu, 28-29 November 2020.
- **Chief Mentor**, Certificate Course in E-Entrepreneurship, Powered By Department of Business Administration (BBA), D.G. Vaishnav College (Autonomous), Arumbakkam, Chennai in association with National Foundation for Entrepreneurship Development (NFED), Coimbatore, Tamil Nadu (1<sup>st</sup> December 2020 – 30<sup>th</sup> June 2021 (Ongoing)).
- **Session Speaker**, Session On 'Understanding the Dimension of Self-Management', AICTE Sponsored Short Term Training Program on Emotional Intelligence for Teaching Staff in Enhancing Efficiency of Students, Organized By Department of Management Studies, Tagore Engineering College, Chennai, Tamil Nadu, 3<sup>rd</sup> December 2020.
- **Conference Chair Inaugural Address**, Two-Day Global Web Conference on Impact of Engineering, Science & Management on Digital Transformation (IESMDT) Created & Powered By Centre for Research & Training (CRT), National Foundation for Entrepreneurship Development (NFED), Coimbatore, Tamil Nadu, 29-30 January 2021.
- **Resource Person**, Session on 'Research Ethics', UGC STRIDE sponsored Five-Day (21, 25, 27 & 29 January 2021 – 1<sup>st</sup> February 2021) Online Training Programme on 'Environmental Sustainability & Research Ethics' organized by School of Education, Avinashilingam Institute for Home Science & Higher Education for Women (Deemed University), Coimbatore, Tamil Nadu, 1<sup>st</sup> February 2021.
- **Resource Person**, Session on 'Research Ethics', UGC STRIDE sponsored Nine-Day (27<sup>th</sup> January 2021 – 8<sup>th</sup> February 2021) Online Training Programme on 'Excellence in Research' organized by School of Commerce & Management, Avinashilingam Institute for Home Science & Higher Education for Women (Deemed University), Coimbatore, Tamil Nadu, 3<sup>rd</sup> February 2021.
- **Resource Person**, Session on 'Research Ethics', UGC STRIDE sponsored Five-Day (8-12 February 2021) Online Training Programme on 'Environmental Sustainability & Research Ethics' organized by School of Arts & Social Sciences, Avinashilingam Institute for Home Science & Higher Education for Women (Deemed University), Coimbatore, Tamil Nadu, 10<sup>th</sup> February 2021.
- **Speaker & Panelist**, Developing an Entrepreneurial Mindset Among Youth & Recipient of Certificate of Honour, 68<sup>th</sup> Round Table Conference A Roadmap to Excellence in Research and Innovation in India, Organized By Pallikkutam, Rajagiri Media Trust, Kakkanad, Kerala, 17<sup>th</sup> February 2021.

- **Distinguished Speaker**, Session on ‘Entrepreneurship Development Orientation: Process & Initiation’, 1<sup>st</sup> March 2021, Six-Day National Online Faculty Development Programme (FDP) on Entrepreneurship Development, Sponsored By Osmania Technology Business Incubator (OTBI), Osmania University, Hyderabad, Telangana In Association With NFED Business Facilitators Forum (NBFF), National Foundation for Entrepreneurship Development (NFED), Coimbatore, Tamil Nadu, 1-6 March 2021.
- **Invited Talk & Jury**, Women’s Empowerment & Leadership – Conference, Competition & Awards, Organized By Winner’s Creator, Maharashtra, 7<sup>th</sup> March 2021.
- **Eminent Speaker**, ‘Entrepreneurship Process & Trends’, Day 1 (17<sup>th</sup> March 2021), Academic Summit ‘2021 – Entrepreneurship & Innovation, Organized By Department of PDGM & MIB, Institute of Management Studies (IMS), Noida, Uttar Pradesh, 17-18 March 2021.
- **Distinguished Speaker**, Session on ‘Research Structuring’, Two-Day National Webinar Titled ‘Research Structuring, Statistical Insights & Publication Strategies’, Created & Powered By Centre for Research Training (CRT), National Foundation for Entrepreneurship Development (NFED), Coimbatore, Tamil Nadu, 20-21 March 2021.
- **Distinguished Speaker**, Session on ‘Publication Strategies’, Two-Day National Webinar Titled ‘Research Structuring, Statistical Insights & Publication Strategies’, Created & Powered By Centre for Research Training (CRT), National Foundation for Entrepreneurship Development (NFED), Coimbatore, Tamil Nadu, 20-21 March 2021.
- **Resource Person / Invited Talk**, Session on ‘Entrepreneurship Development Orientation: Process & Trends’, Organized By Department of Commerce (CA), Sri Krishnan Adithya College of Arts and Science, Coimbatore, 23<sup>rd</sup> March 2021.
- **Chief Guest**, Issuance of Certificate of Merit to Student & Staff Winners, Thapar Model United Nationals Conference, 13-14 March 2021, Conducted By Thapar University, Punjab at St. Joseph Matriculation School, Venthanpatti, Ponnamaravathi, Pudukottai District, Tamil Nadu, 30<sup>th</sup> March 2021.
- **Special Address**, Session on Self-Management, St. Joseph Matriculation School, Venthanpatti, Ponnamaravathi, Pudukottai District, Tamil Nadu, 30<sup>th</sup> March 2021.
- **Inaugural Address**, One-Day International Webinar on Entrepreneurial and Employability Skills for Economics Graduates - (EEEG 2021), Powered By Department of Economics (DoE), School of Management & Economics (SME), St.Mary’s College (Autonomous), Thoothukudi, Tamil Nadu in association with Centre for Research & Training (CRT), National Foundation for Entrepreneurship Development (NFED), Coimbatore, Tamil Nadu, 17<sup>th</sup> April 2021.
- **Inaugural Address**, One-Day International Webinar on Entrepreneurship - An Ubiquitous Impact on Science Graduates (EAUISG 2021), Sponsored By Department of Biotechnology (DBT), Ministry of Science & Technology, Government of India and Organized By Marian Star Centre & Department of Economics, School of Management & Economics, St.Mary’s College (Autonomous), Thoothukudi, Tamil Nadu in

association with NFED Business Facilitators Forum (NBFF), National Foundation for Entrepreneurship Development (NFED), Coimbatore, Tamil Nadu, 24<sup>th</sup> April 2021.

- **Distinguished Speaker**, Session on ‘Research Structuring’, National Webinar Titled ‘Research Insights & Publication Prospects’ Created & Powered By Centre for Research & Training (CRT), National Foundation for Entrepreneurship Development (NFED), Coimbatore, Tamil Nadu, 1<sup>st</sup> May 2021.
- **Distinguished Speaker**, Session on ‘Publication Strategies’, National Webinar Titled ‘Research Insights & Publication Prospects’ Created & Powered By Centre for Research & Training (CRT), National Foundation for Entrepreneurship Development (NFED), Coimbatore, Tamil Nadu, 1<sup>st</sup> May 2021.
- **Distinguished Speaker**, Session on ‘Entrepreneurial Motivation, Skills and Behavioral Training’, National Level Faculty Development Programme (FDP) on Entrepreneurship Development, Sponsored By All India Council for Technical Education (AICTE), New Delhi (24<sup>th</sup> May 2021 – 5<sup>th</sup> June 2021), Organized By Faculty of Management Studies, Manav Rachna International Institute of Research & Studies (MRIIRS) In Association With Manav Rachna NewGen Innovation & Entrepreneurship Development Centre (MR NewGen IEDC), Faridabad, Haryana, 25<sup>th</sup> May 2021.
- **Resource Person**, Session on 'Entrepreneurial Motivation, Skills & Behavioural Training', Three-Day Webinar on Career Guidance & Counselling (9-11 June 2021), Organized By Computer Science & Engineering Association, Department of Computer Science & Engineering, PSG Institute of Technology & Applied Research, Coimbatore, Tamil Nadu, 10<sup>th</sup> June 2021.
- **Session Speaker**, Session on ‘Strategies of Publication’, Two-Weeks Online Faculty Development Programme (FDP) on 'Application of ICT Tools in Research of Social Sciences & Humanities' - 16-30 June 2021, Organized By Department of Education, Ravenshaw University, Cuttack, Odisha, 29<sup>th</sup> June 2021.
- **Keynote Speaker**, Session on ‘Importance of Entrepreneurship Education in Academia for Career Growth of Gen Z’, Gen Z'ers Global Conference on Carving Imminent Education in Hybrid Environment for Gen Z and Edutilia, Organized By Harvest Educational Transformation Solutions (HETS), Bengaluru, Karnataka, 17<sup>th</sup> July 2021.
- **Distinguished Speaker**, Session on ‘Research Structuring’, Two-Day National Webinar Titled ‘Research Structuring, Statistical Insights & Publication Strategies’, Created & Powered By Centre for Research Training (CRT), National Foundation for Entrepreneurship Development (NFED), Coimbatore, Tamil Nadu, 24-25 July 2021.
- **Distinguished Speaker**, Session on ‘Publication Strategies’, Two-Day National Webinar Titled ‘Research Structuring, Statistical Insights & Publication Strategies’, Created & Powered By Centre for Research Training (CRT), National Foundation for Entrepreneurship Development (NFED), Coimbatore, Tamil Nadu, 24-25 July 2021.

- **Distinguished Speaker**, Session on ‘Entrepreneurship Development: Challenges & Strategies’, Two-Day International Webinar Titled ‘Entrepreneurship Development Orientation & Digital Transformation’ - 6-7 August 2021, Created & Powered By NFED Business Facilitators Forum (NBFF), National Foundation for Entrepreneurship Development (NFED), Coimbatore, Tamil Nadu, 6<sup>th</sup> August 2021.
- **Distinguished Speaker**, Session on ‘Self-Management Techniques & Employability Skill’, Two-Day International Webinar Titled ‘Self-Management & Employability Skills’ - 13-14 August 2021, Created & Powered By NFED Business Facilitators Forum (NBFF), National Foundation for Entrepreneurship Development (NFED), Coimbatore, Tamil Nadu, 13<sup>th</sup> August 2021.
- **Resource Person**, Session on ‘Entrepreneurship Development Orientation: Process & Strategies’, Samriddhi Training Organized By Department of MBA, Easwari Engineering College (EEC), Ramapuram, Chennai, 28<sup>th</sup> August 2021.
- **Conference Co-Chair & Inaugural Address**, Two-Day Joint 1<sup>st</sup> International Conference on Global Research Perspectives in Engineering & Technology for Holistic Restructuring (IC-GRPETHR) – Theme: New Vistas in Technological Advancements for Globalization, Organized By P.T. Lee Chengalvaraya Naicker Polytechnic College, Vepery, Chennai & Indian Society for Technical Education (ISTE) Student Chapter in association with Centre for Research & Training (CRT), National Foundation for Entrepreneurship Development (NFED) Trust, Coimbatore, Tamil Nadu, 24-25 September 2021.
- **Resource Person**, Session on ‘Design Thinking for Creativity’, Five-Day AICTE ATAL Sponsored Faculty Development Programme (FDP) – Theme: Design Thinking & Creativity for Educators Organized By Department of Mechanical Engineering, Vels Institute of Science, Technology & Advanced Studies (VISTAS), Pallavaram, Chennai, 29<sup>th</sup> September 2021.
- **Distinguished Session Speaker**, ‘Research Insights & Structuring’, Three-Day Joint National Workshop on Research & Development (NWRD) – 21-23 October 2021, Organized By Parul Institute of Design (PID) & Parul Institute of Fine Arts (PIFA), Parul University, Vadodara, Gujarat and Centre for Research & Training (CRT), National Foundation for Entrepreneurship Development (NFED), Coimbatore, Tamil Nadu, 21<sup>st</sup> October 2021.
- **Distinguished Session Speaker**, ‘Crafting the Literature Review’, Three-Day Joint National Workshop on Research & Development (NWRD) – 21-23 October 2021, Organized By Parul Institute of Design (PID) & Parul Institute of Fine Arts (PIFA), Parul University, Vadodara, Gujarat and Centre for Research & Training (CRT), National Foundation for Entrepreneurship Development (NFED), Coimbatore, Tamil Nadu, 22<sup>nd</sup> October 2021.
- **Distinguished Session Speaker**, ‘Publication Strategies’, Three-Day Joint National Workshop on Research & Development (NWRD) – 21-23 October 2021, Organized By Parul Institute of Design (PID) & Parul Institute of Fine Arts (PIFA), Parul University, Vadodara, Gujarat and Centre for Research & Training (CRT), National Foundation for

Entrepreneurship Development (NFED), Coimbatore, Tamil Nadu, 23<sup>rd</sup> October 2021.

- **Resource Person / Invited Talk**, Session on ‘Design Thinking for Problem Solving’, Organized By Department of Commerce (CA), Sri Krishna Adithya College of Arts and Science, Coimbatore, 2<sup>nd</sup> November 2021.
- **Resource Person**, Session on ‘Career Guidance & Skill Enhancement’ Organized By KCT Automotive Association under the esteemed Department of Automobile Engineering, Kumaraguru College of Technology (KCT), Coimbatore, Tamil Nadu, 25<sup>th</sup> November 2021.
- **Chief Mentor**, Certificate Course on E-Entrepreneurship (CCEE), Powered By Department of Business Administration (DBA), D.G. Vaishnav College (Autonomous), Arumbakkam, Chennai in association with National Foundation for Entrepreneurship Development (NFED), Coimbatore, Tamil Nadu, December 2021 – May 2022.
- **Chief Mentor**, Certificate Course on Innovation & Creativity for Business (CCICB), Powered By Department of Business Administration (DBA), D.G. Vaishnav College (Autonomous), Arumbakkam, Chennai in association with National Foundation for Entrepreneurship Development (NFED), Coimbatore, Tamil Nadu, December 2021 – May 2022.
- **Conference Chair Inaugural Address**, International Conference on Contemporary Research in Engineering, Science, Management & Arts (ICCRE SMA), Created & Powered By Centre for Research & Training (CRT), National Foundation for Entrepreneurship Development (NFED), Coimbatore, Tamil Nadu, 27-29 January 2022.
- **Session Chair**, Track: Management, Innovation & Entrepreneurship (MEI) & Track: Arts & Humanities (AHU), Day II (28<sup>th</sup> January 2022), International Conference on Contemporary Research in Engineering, Science, Management & Arts (ICCRE SMA), Created & Powered By Centre for Research & Training (CRT), National Foundation for Entrepreneurship Development (NFED), Coimbatore, Tamil Nadu, 27-29 January 2022.
- **Session Chair**, Track: Science, Engineering & Technology (SET), Day III (29<sup>th</sup> January 2022), International Conference on Contemporary Research in Engineering, Science, Management & Arts (ICCRE SMA), Created & Powered By Centre for Research & Training (CRT), National Foundation for Entrepreneurship Development (NFED), Coimbatore, Tamil Nadu, 27-29 January 2022.
- **Conference Chair Excerpts**, Delivered on Day III (29<sup>th</sup> January 2022), International Conference on Contemporary Research in Engineering, Science, Management & Arts (ICCRE SMA), Created & Powered By Centre for Research & Training (CRT), National Foundation for Entrepreneurship Development (NFED), Coimbatore, Tamil Nadu, 27-29 January 2022.
- **Jury**, Business Development Plan Context, Young Talent Awards for Girl Students of TN Colleges, SIAWED We Power Shristi 2022 (1-5 March 2022), Organized By Southern Industrial Academy for Women Entrepreneurs Development (SIAWED), Chennai, 1<sup>st</sup> March 2022.



- **Resource Person**, Session on ‘Innovation & Entrepreneurship’, Workshop on IIC, Organized By Centre for Entrepreneurship Development (CED), Easwari Engineering College (EEC), Ramapuram, Chennai, 3<sup>rd</sup> March 2022.
- **Inaugural Address**, Seven-Day Skill Training Programme (Hands on Training in Handicrafts), Organized By Department of Economics, School of Management & Economics, St.Mary’s College (Autonomous), Thoothukudi, Tamil Nadu In Association With NFED Business Facilitators Forum (NBFF), National Foundation for Entrepreneurship Development (NFED), Coimbatore, Tamil Nadu, 2-8 May 2022.
- **Resource Person**, Workshop on Research Publications: Opportunities & Ethics, Pre-Conference Event – 9<sup>th</sup> International Media Summit (12-14 April 2022), Organized By Department of Media Management, Krishinchand Chellaram College (A Constituent College of HSNC University, Mumbai), Mumbai, Maharashtra, 11<sup>th</sup> April 2022.
- **Distinguished Session Speaker**, ‘Research Insights & Structuring’, Three-Day National Faculty Development Programme (NFDP) on Research Insights & Publication Strategies – 22-24 July 2022, Created & Powered By Centre for Research & Training (CRT), National Foundation for Entrepreneurship Development (NFED), Coimbatore, Tamil Nadu, 22<sup>nd</sup> July 2022.
- **Distinguished Session Speaker**, ‘Crafting the Literature Review’, Three-Day National Faculty Development Programme (NFDP) on Research Insights & Publication Strategies – 22-24 July 2022, Created & Powered By Centre for Research & Training (CRT), National Foundation for Entrepreneurship Development (NFED), Coimbatore, Tamil Nadu, 23<sup>rd</sup> July 2022.
- **Distinguished Session Speaker**, ‘Publication Strategies & Prospects’, Three-Day National Faculty Development Programme (NFDP) on Research Insights & Publication Strategies – 22-24 July 2022, Created & Powered By Centre for Research & Training (CRT), National Foundation for Entrepreneurship Development (NFED), Coimbatore, Tamil Nadu, 24<sup>th</sup> July 2022.

## **NATIONAL AWARDS/EVENTS HOSTED/ORGANIZED/CHAIED - 30**

- **Hosted, Organized & Chaired**, National Teachers’ Day Awards, Created & Powered By National Foundation for Entrepreneurship Development (NFED), Coimbatore, Tamil Nadu (5<sup>th</sup> September 2010 onwards) – **12**
- **Hosted, Organized & Chaired**, National Women’s Day Awards, Created & Powered By National Foundation for Entrepreneurship Development (NFED), Coimbatore, Tamil Nadu (8<sup>th</sup> March 2014 onwards) – **9**
- **Hosted, Organized & Chaired**, National Entrepreneurs’ Day Awards, Created & Powered By National Foundation for Entrepreneurship Development (NFED), Coimbatore, Tamil Nadu (7<sup>th</sup> November 2014 onwards) – **8**

- **Hosted, Organized & Chaired**, National Children's Day Awards, Created & Powered By National Foundation for Entrepreneurship Development (NFED), Coimbatore, Tamil Nadu (14<sup>th</sup> November 2014) – 1

## **WORKSHOP/ SEMINARS / TRAINING**

- Undergone Intensive Training on Watershed and Wasteland Development at Mysore Resettlement and Development Agency Mysore Resettlement and Development Agency (MYRADA), Thalavadi, Sathyamangalam, Tamil Nadu, January 1997.
- Workshop on “Renewable Energy Sources” at Vivekananda Kendra, Kanyakumari, Tamil Nadu, November 1997.
- Workshop cum Training on “AIDS”, Tamil Nadu Integrated Nutrition Project, Tiruchirappalli, Tamil Nadu, January 1998.
- Workshop on “Entrepreneurship Awareness”, Department of Management Studies, IIT Delhi, 2000.
- Undergone Two Day Workshop and Professional Pedagogy Skills for Management Teachers, at PG Department of Management Studies, Sree Saraswathi Thiyagaraja College, Pollachi Taluk, Coimbatore District, Tamil Nadu, 28 & 29<sup>th</sup> June 2006.
- Attended a One-Day Seminar on “Emerging Energy Sources-The Renewable Energy” organized by Tamil Nadu Energy Development Agency (TEDA) & PSG College of Tech, Coimbatore, Tamil Nadu, 18<sup>th</sup> August 2006.
- Undergone Pearson's Education “My Management Lab Utility Workshop towards Teaching / Learning Effectiveness” Organized at College of Business Administration, King Saud University, Kingdom of Saudi Arabia, 15<sup>th</sup> February 2011.

## **EXTRA ACADEMIC PARTICIPATION / PRESENTATION**

- Participated in “**Top Notchers**”, Leadership Programme conducted by Rotary Club, Tiruchirappalli, Tamil Nadu, India, 1996.
- Participated in “**BARD FEST**”, Cultural Programme conducted by the Bharathidasan University, Tiruchirappalli, Tamil Nadu, India, 1997.
- Paper Presentation on “**Impact of Brain Drain**”, Department of Sociology, Bharathidasan University, Tiruchirappalli, Tamil Nadu, India, 1997.
- Paper Presentation on “**Leadership in Business Organizations**”, Workshop on Youth towards New Millennium at Bharathidasan University, Tiruchirappalli, Tamil Nadu, India, 10<sup>th</sup> October 2000.
- Participated in the Seminar on “**Stress Management**”, Organized By Department of Sociology, Bharathidasan University, Tiruchirappalli, Tamil Nadu, India, 2000.

- Represented **India Chem 2000 Exhibition & Conference**, Centre for Rural Development and Appropriate Technology, IIT Delhi, India, 2000.
- Paper Presentation on “**Job Oriented Education**”, State Level Seminar on Youth and Personality Development, Leo Club of Bharathidasan University, Tiruchirappalli, Tamil Nadu, India, 19<sup>th</sup> January 2002.
- Paper Presentation on “**Role of Youth in Indian Economy**”, State Level Seminar on Youth and Personality Development, Leo Club of Bharathidasan University, Tiruchirappalli, Tamil Nadu, India, 19<sup>th</sup> January 2002.
- Paper Presentation on “**Social Evils and Terrorism**”, State Level Seminar on Youth and Personality Development, Leo Club of Bharathidasan University, Tiruchirappalli, Tamil Nadu, India, 19<sup>th</sup> January 2002.

## **TAMIL LITERARY WORKS**

- Manavar Kadamai (Student’s Duty), Legacy Poetry (Marabu Kavithai), Part Published in Kayal, Tamil Novel, Vanathi Pathipagam, Chennai, 140p, 2010.
- Manavar Kadamai (Student’s Duty), Legacy Poetry (Marabu Kavithai), Puthiyathisaigal Web Portal ([www.puthiyathisaigal.com](http://www.puthiyathisaigal.com)), Online Publication, 25<sup>th</sup> February 2021.
- Creation & Compilation of 19 Agakurals (Voice of Self), Doctrine of Life and Well-being (On Going).
- Creation & Compilation of 19 Ikkala Kavithaigal (On Going).

## **CAPABILITIES / EXPOSURE**

- Entrepreneurship Educational Perspectives – Global Research Lead
- Experience in instituting Entrepreneurship Development Cells (EDCs) and Incubation Centers
- Entrepreneurship Training, Facilitation & Consulting
- Expertise in Conducting & Hosting FDPs, EDPs, Workshops, Conferences & Seminars on Research, Entrepreneurship, Skill Development, etc.
- Research Guidance and Facilitation to Quality Publications in Global Refereed & Indexed Journals, Conferences, Books, Edited Books, Monographs, Ready Reckoners, etc.
- Exposure to National & Regional Governmental & Non-Governmental Institutions / Organizations / Agencies into Entrepreneurship Development and Promotion
- Experience in Research Project(s), Promotion & Consulting

- International & National Journal Editorial Advisory & Review Boards
- Exposure to International Accreditation Standards (European Quality Improvement System (EQUIS), Brussels, Belgium)

## **EXTRA CURRICULAR ACTIVITIES**

- **National Service Scheme Volunteer**, Bharathidasan University, Tiruchirappalli, Tamil Nadu. (Jul '1996 - May '1998)
- **Member**, Leo Club, Bharathidasan University. (May '1998 – May '2002)
- **Research Scholars Convener**, Centre for Rural Development Technology, IIT Delhi. (Mar '2001- Dec '2002)
- **Research Scholars Institute Representative**, Shivalik Hostel, IIT Delhi. (Apr '2001- Apr '2002)
- **Member, House Working Committee**, Shivalik Hostel, IIT Delhi. (Apr '2001- Dec '2002)
- **Member, Mess Committee**, Shivalik Hostel, IIT Delhi. (Apr '2001- Dec '2002)

## **PERSONAL INFORMATION**

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Alandur, Chennai – 600 016, Tamil Nadu
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[www.nfedconferences.org](http://www.nfedconferences.org), [www.nfedawards.com](http://www.nfedawards.com)
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